

*SUPERIOR PERFORMANCE SINCE 1976!*



# SU-PERINFO

A service of *Gateway Products* - your *SU-PERstore!*

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## January 1, 2024

Gateway Products was *founded in 1976*, and we began manufacturing *SUperior PERformance Products* under the *SU-PER*<sup>®</sup> brand name.

We continue to add products with the goal of *providing quality products at an affordable price.*

*Same Day Shipping* if your order is received by noon!  
When backordered items become available,  
they are shipped to you with **NO SHIPPING CHARGE!**

*100% Money Back  
Guarantee* on product  
and shipping!

We are proud to be an  
*Audited Member  
of the NASC!*

Family owned with  
*friendly, small-town service!*

Our products are  
*proudly made in the USA!*



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## SU-PER Aller-G

SUPPLEMENT

ALLERGY

**POWDER:** Stabilized Flax Seed Meal base / Apple flavor

**Amount to give:** Give 1 ounce daily when needed.

**Sizes:** 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Active Ingredients:** Grape Seed Extract, Echinacea, Bioflavonoid Complex, Bromelain.

**Supports Respiratory Health! Supports normal lung function and health.** Assists the body in combating environmental pollutants. A drug-free supplement designed for horses with seasonal allergies. This combination of nutrients is great for combating seasonal allergies, as well as specific food or environmental allergies your horse may react to.



## SU-PER Anti-Oxidant

SUPPLEMENT

ANTI-OXIDANT

IMMUNE

**POWDER:** Stabilized Flax Seed Meal and Rice Hull base / Molasses and Apple flavor

**Amount to give:** Give 2 ounces daily. If possible, give 1 ounce twice daily. For horses at rest and yearlings give 1 ounce daily. For weanlings give 1/2 to 1 ounce daily.

**Sizes:** 4 Pound (32 Servings)

20 Pound (160 Servings)

**Active Ingredients:** Vitamin A, Vitamin D3, Vitamin E, Vitamin C, DMG, Methionine, Magnesium, MSM, L-Arginine, Echinacea, Lysine, Zinc, Choline, Alpha Lipoic Acid, Vitamin B1, Superoxide Dismutase, Quercetin, Niacin, Grape Seed Extract, Manganese, d-Pantothenic Acid, Copper, Vitamin B-2, Vitamin B6, Folic Acid, Cobalt, Menadione, Biotin, Beta Carotene, Selenium, Iodine, Vitamin B12.

**Protects Against Free Radical Damage!** A potent antioxidant formula which protects against oxidative stress, and assists the body in combating environmental pollutants. Combines all of the most effective anti-oxidants along with a full complement of support nutrients. Formulated to provide support to horses with the greatest need for anti-oxidant support, such as performance horses, seniors, or horses recovering from injury/illness. If you are looking to maintain the health of your horse and prolong their active years, anti-oxidants are a sound investment.

## SU-PER Appetite

SUPPLEMENT

APPETITE

DIGESTIVE

**LIQUID:** Water and Corn Syrup base / Cherry flavor

**Amount to feed:** Shake well before using. Protect from freezing. Feed 1 to 2 ounces daily.

**Sizes:** Quart (32 Servings)

Gallon (128 Servings)

**Key Ingredients:** N-Propyl Alcohol, Acetic Acid, Thiamine Mononitrate (Vitamin B-1), Vitamin B-12 Supplement, Pyridoxine Hydrochloride (Vitamin B-6), Riboflavin (Vitamin B-2).

**Supports a Healthy Appetite! Supports a normal healthy appetite without the use of stimulants.** Most horses are generally good eaters, so long as their feed and forage is of good quality. But from time to time, you may see a decrease in appetite, or a horse that was a good eater suddenly becomes very picky. This product is added directly to the feed to help support a healthy appetite without the use of stimulants.



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## SU-PER B-1

SUPPLEMENT

APPETITE

B-COMPLEX

CALMING

VITAMIN

**LIQUID:** Water and Corn Syrup base / Cherry flavor

**Amount to give:** Shake well before using. Protect from freezing. Give 1 ounce daily.

**Sizes:** Quart (32 Servings)

Gallon (128 Servings)

**Active Ingredients:** Thiamine (Vitamin B1).

**POWDER:** Stabilized Flax Seed Meal and Rice Hull base / Apple flavoring

**Amount to give:** Give 1 ounce daily.

**Sizes:** 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Active Ingredients:** Thiamine (Vitamin B1).

**Helps Maintain a Normal Disposition! Helps maintain calmness and supports balanced behavior.** Ensures that the exercising horse continues to produce energy rather than allow lactic acid to cause fatigue. Has a calming effect if given to a horse with a Vitamin B-1 deficiency. Thiamine can help get a horse back on feed after stressful situations or illness that affects their willingness to eat.

## SU-PER B-12

SUPPLEMENT

B-COMPLEX

BLOOD BUILDER

VITAMIN

**LIQUID:** Water and Corn Syrup base / Cherry flavor

**Amount to feed:** Shake well before using. Protect from freezing. Feed 1 ounce daily.

**Sizes:** Quart (32 Servings)

Gallon (128 Servings)

**Key Ingredients:** Vitamin B-12, Folic Acid.

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Apple flavor.

**Amount to feed:** Feed 1 ounce daily. (Or as directed by your veterinarian or nutritionist.)

**Sizes:** 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Key Ingredients:** Omega 3 Fatty Acids, Omega 6 Fatty Acids, Omega 9 Fatty Acids, Vitamin B-12, Folic Acid.

**Helps Combat a Lack of Energy and Poor Stamina! Provides Vitamin B-12 and Folic Acid, which are necessary for healthy red blood cell production.** Vitamin B-12 and Folic Acid play many roles in the body, such as aiding in protein utilization, protecting nerves from damage, and helping with proper metabolism. But the most popular use of these two B vitamins for horses is to aid in energy, by increasing red blood cell production.

## SU-PER B-15

SUPPLEMENT

B-COMPLEX

ENERGY

VITAMIN

**LIQUID:** Water and Corn Syrup base / Cherry flavor

**Directions for use:** Shake well before using. Protect from freezing. **Maintenance:** Give 1 ounce daily. **Three days prior to event:** Increase to 2 ounces daily.

**Sizes:** Quart (32 Servings)

Gallon (128 Servings)

**Active Ingredients:** Pangamic Acid (Vitamin B-15).

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Apple flavor

**Amount to feed:** **Maintenance:** Give 1 ounce daily. **Three days prior to event:** Increase to 2 ounces daily. (Or as directed by your veterinarian or nutritionist).

**Sizes:** 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Active Ingredients:** Omega 3 Fatty Acids, Pangamic Acid (Vitamin B-15), Omega 6 Fatty Acids, Omega 9 Fatty Acids.

**Training and Performance Support for Exercising Muscle! Supports normal cardiovascular, immune, and muscle function.** Vitamin B-15 has been reported to help boost proper immune function, provide antioxidant activity to neutralize free radicals, assist in natural hormone regulation, and even protect the liver from toxins. The one that most performance horses benefit from is its ability to provide an energy boost.

## SU-PER Biotin

SUPPLEMENT

HOOF HEALTH

**POWDER:** Stabilized Flax Seed Meal and Rice Hull base / Molasses and Apple flavor

**Amount to feed:** Feed 1 ounce daily.

**Sizes:** 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Key Ingredient:** Omega 3 Fatty Acids, Omega 6 Fatty Acids, Omega 9 Fatty Acids, Biotin.

**Helps Support Healthy Hoof Growth! Provides support for cracked hooves and hoof walls.** Biotin is a nutrient that has been found to be a limiting factor in providing maintenance and support for new, healthy hoof growth. This means that if you do not provide adequate Biotin to the horse's diet, new hoof growth will not be as healthy as it should be, and repair of damaged hooves will be poor. If you are looking for an economical way to provide hoof support to your horse, and you are already feeding a diet that is complete and well-balanced, this product is a great choice.



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# SU-PER B-Oil

LEG & BODY

**LIQUID**

Sizes: Pint / Gallon

**Key Ingredients:** Alcohol (75%), Menthol, Corn Mint Oil, Thymol, Pine Oil, Capsicum, Juniper Berry Oil.

**Liniment, Brace, and Body Wash!** Relieves sore muscles, joints, and connective tissues by stimulating circulation. Has soothing and cooling action with a refreshing scent. A soothing and refreshing rub, that quickly stimulates superficial circulation to aid in reducing stiffness and soreness after exercise. Fatigued or stained muscles are soothed and relaxed, helping recovery from intense training and competition. As a liniment and brace, rub well into muscle and joint areas. As a body wash, add 2 or 3 ounces to each quart of water when bathing. May be used as often as necessary to obtain temporary relief.

# SU-PER Bone Boost

SUPPLEMENT

HOOF HEALTH

**POWDER:** Di-Calcium Phosphate, Calcium Citrate, & Rice Hull base / Apple flavor

**Amount to give:** Split amounts evenly among 2 daily servings if possible. **Foals and Weanlings:** 1/2 ounce daily.

**Yearling, 2 Year Olds, Pregnant and Lactating**

**Broodmares:** 1 ounce daily.

**Senior Horses (as maintenance):** 1/2 to 1 ounce daily.

Sizes: 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Key Ingredients:** Lysine, Calcium, Phosphorous, Magnesium, Zinc, Copper, Oat Straw Extract, Vitamin D, Vitamin A.

**Helps Maintain Strong Bones!** Helps maintain healthy bone structure and function. Calcium to Phosphorous ratio is important in all horses. This product is not intended to balance this ratio, although it has a 2:1 ratio as recommended. It is highly recommended for young horses and pregnant or lactating mares. Proper nutrition during these critical stages of life will give the young horse it's best opportunity for developing a strong and healthy skeletal system. Calcium and Phosphorus are both necessary for bone development and proper maintenance. Calcium is what makes up the majority of bone tissue, whereas Phosphorus binds with Calcium to increase bone strength, as well as to assist in processes that allow for the proper mineralization of bone tissue, essentially allowing the body to use Calcium where necessary.



# SU-PER B-Plex

SUPPLEMENT

B-COMPLEX

BLOOD BUILDER

ENERGY

**PASTE:** Apple flavor

**Amount to feed:** Administer directly onto back of horse's tongue. May be fed as a daily supplement or for pre-competition. **For horses in training:** Feed 1 tube twice a week. **For pre-competition:** Feed 1 tube 24 hours prior to event, repeat the morning of the event.

**Size:** 30 CC (1 Serving)

**Key Ingredients:** Choline, Magnesium, Zinc, Manganese, Iron, Copper, Vitamin A, Vitamin B-1, Vitamin E, Vitamin D, Vitamin B-3, Inositol, Vitamin B-2, Vitamin B-6, Vitamin B-5, Vitamin B-7, Vitamin B-12, Vitamin B-9.

**POWDER:** Stabilized Flax Seed Meal and Rice Hull base / Apple flavor

**Amount to feed:** Feed 1 ounce daily.

Sizes: 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Key Ingredients:** Choline, Magnesium, Zinc, Manganese, Iron, Copper, Vitamin A, Vitamin B-1, Vitamin E, Vitamin D, Vitamin B-3, Inositol, Vitamin B-2, Vitamin B-6, Vitamin B-5, Vitamin B-7, Vitamin B-12, Vitamin B-9.

**Support for More Energy, Increased Stamina, and Improved Focus!** Full spectrum B-Complex vitamins and minerals to help maintain the health of horses. a product that combines all of the major B-Complex vitamins together in one supplement. It is designed to help create more energy, maintain proper metabolism, aid in proper digestion and nutrient absorption, and maintain a calm disposition in stressful environments. These benefits are all crucial to optimum performance.



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## SU-PER Bug Away

SUPPLEMENT

HERBAL

PEST CONTROL

**POWDER:** Diatomaceous Earth, Flax Seed Meal, & Garlic Powder base - No flavor added

**Amount to give:** For the first two weeks, give 2 ounces daily. Split evenly between morning and evening if possible. After the initial two weeks, give one ounce daily for maintenance. Increase to 2 ounces daily when more effectiveness is needed. Dosage based on a 1,000 pound adult horse, adjust accordingly for weight.

**Sizes:** 3 Pound (48 Servings)  
15 Pound (240 Servings)

**Active Ingredients:** Diatomaceous Earth, Garlic Powder, Brewer's Yeast, Thiamine Mononitrate, Grape Seed Extract.

**Effective for All Seasons When Pests are Active! Also supports normal bowel function and healthy digestive function.** Contains a blend of natural ingredients to help deter biting flies and other insects. Contains a combination of Garlic, food-grade Diatomaceous Earth, and other support nutrients that can act internally to support skin health. Feeding daily will not only keep bugs away, but can keep fly populations low by discouraging insect breeding in the manure.

## SU-PER Bye Fly Natural

PEST CONTROL

**LIQUID**

**Sizes:** Quart with Sprayer  
Gallon (refill)

**Ingredients:** Citronella Oil, Sodium Lauryl Sulfate, Geraniol Oil, Lemongrass Oil, Clove Leaf Oil, Rosemary Oil, Water, Glycerine, Sorbitol.

**SHOO 'EM AWAY NATURALLY!** For use on horses to repel stable flies, horn flies, house flies, face flies, horse flies, deer flies, mosquitoes, and gnats. One of the first natural fly sprays on the market to combine Citronella with Lemongrass, Rosemary, Neem Oil, and Geraniol Oil. It's formulated with natural herbal extracts. While chemical-based fly sprays have the advantage of using heavy-duty pesticides like deet, pyrethrin and permethrin to kill flies and other insects, spraying a toxic pesticide directly on your horse is not really the best solution for the long-term health of the horse. It is also non-irritating, and can be left in place for extended periods, or used multiple times daily.

## SU-PER C

SUPPLEMENT

VITAMIN

**POWDER:** Stabilized Flax Seed Meal and Rice Hull base / Molasses and Apple flavor

**Amount to give:** Give 1/2 to 1 ounce daily. Amount and frequency may be varied as necessary.

**Sizes:** 2.5 Pound (40 Servings)  
12.5 Pound (200 Servings)

## SU-PER C (continued)

**Active Ingredient:** Ascorbic Acid (Vitamin C).

**Helps Support the Immune System! Vitamin C provides anti-oxidant support to horses, and may help support respiratory health, cardiovascular function, and the immune system.** A powerful anti-oxidant which helps to eliminate free radicals in the body. As a water-soluble vitamin, it can work both inside and outside the cells to combat free radical damage. Vitamin C also plays many roles in the body, including collagen synthesis, antihistamine control, bone calcification, immune support, and wound healing. It has also been found that horses that are exposed to stress regularly can have depleted Vitamin C levels.

## SU-PER Calm

SUPPLEMENT

CALMING

**PASTE:** Apple flavor

**Directions for use: One hour prior to event:** Administer directly onto back of horse's tongue to achieve desired effect. **To prolong effect of the product:** Give every 3 to 4 hours.

**Size:** 30 CC (1 Serving)

**Active Ingredients:** Tryptophan, Black Cohosh, Passion Flower, Hops, Ginger Root.

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Molasses & Apple flavor

**Directions for use: Maintenance:** Give 1 ounce daily. **One hour before event:** Give an additional 1 ounce to achieve desired effect. **If necessary:** Give every 3 to 4 hours to prolong the effects of the product.

**Sizes:** 4 Pound (64 Servings)

**Active Ingredients:** L-Tryptophan, Omega 3 Fatty Acids, Omega 6 Fatty Acids, Omega 9 Fatty Acids, Black Cohosh, Passion Flower, Hops, Ginger Root.

**Promotes a Sense of Relaxation and Mental Alertness without Drowsiness! Helps Maintain Calmness and Supports Balanced Behavior!** Can be used prior to racing, competition, transporting, or any event. A combination of natural herbs and the amino acid L-Tryptophan. It helps to create a calming effect in horses that are nervous, excited or stressed. Tryptophan has a calming effect, but does not take away from the animal's focus or ability to compete. It **DOES NOT** contain Valerian Root, as some other calming products do, because Valerian Root can act as a true sedative, and therefore is not a wise choice for horses preparing for competition or transport.

## SU-PER CALMplete

SUPPLEMENT

CALMING

**NEW PRODUCT!**

**SEE DETAILS ON THE BACK PAGE!**

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## SU-PER Cap

PROMOTIONAL

High quality baseball cap with **SU-PER (SUperior PERformance)** on the front, and a **GP logo (Gateway Products)** on the back.

Available colors (basic hat color/trim & embroidery):  
BLACK/khaki BLACK/red BLACK/white GRAY/black  
KHAKI/black NAVY/khaki NAVY/white RED/white  
ROYAL/white WHITE/navy

## SU-PER Caustic Wound

SKIN & WOUND

POWDER

Size: 6 Ounces

**Key Ingredients:** Copper Sulfate, Zinc Oxide, Boric Acid, and Chloroxylenol.

**An Aid in the Control of Proud Flesh!** Used to keep exuberant granulation tissue, proud flesh, from interfering with the normal healing process. One of the most common reasons for improper wound healing is proud flesh, as new skin cannot heal over areas with this type of granulated tissue. Proud flesh will often cover the inside of the wound, and then grow out farther than the edge of the healthy skin. It has the texture of cauliflower, and is most commonly seen in areas of constant motion, or below the knee or hock where there is less soft tissue. Keeping proud flesh at a minimum helps to support proper wound healing, and lessens the amount of time required to repair damaged areas.

## SU-PER Cell Builder

SUPPLEMENT BLOOD BUILDER

VITAMIN/MINERAL

**LIQUID:** Corn Syrup base / Cherry flavor

**Amount to feed: Racing or Training Horses:** Feed 2 ounces daily. **Horses not in Training:** Feed 1 ounce daily.

**Sizes:** 1/2 Gallon (32 Servings)  
Gallon (64 Servings)

**Key Ingredients:** Ferrous Sulfate, Zinc Sulfate, Niacinamide, Magnesium Sulfate, Potassium Chloride, Copper Sulfate, D-Alpha Tocopheryl Acetate, Thiamine, Vitamin A Acetate, Manganese Sulfate, Calcium Pantothenate, Riboflavin, Sodium Selenite, Folic Acid, Cobalt Carbonate, Vitamin B-12 Supplement, D-activated Animal Sterol (Source of Vitamin D-3), Biotin.

**Vitamin and Mineral Support for Healthy Performance Horses!** Helps support normal stamina and endurance, and supports normal blood cell health. **Cherry flavored** with a corn syrup base, a feed supplement **scientifically formulated** to be Iron Rich. It is a high-iron supplement fortified with trace minerals and vitamins that not only supports normal red blood cell production, but also helps promote healthy cells with high hemoglobin content. Healthy blood cells allow the body to support normal energy, and stamina levels, while delaying fatigue and speeding post-competition recovery.

## SU-PER Chasteberry

SUPPLEMENT BREEDING SUPPORT

HERBAL MARE

**LIQUID:** Water base / Cherry flavor

**Amount to give: For hormonal support in mare:** Give 1 to 2 ounces daily. **For metabolic or pituitary gland support:** Give 1 ounce twice daily.

**Sizes:** Quart (32 Servings)  
Gallon (128 Servings)

**Active Ingredients:** Chasteberry Concentrate.

**Supports Normal Balanced Behavior in Mares! Supports healthy pituitary gland function, and hormone regulation in mares. Also supports normal shedding.** Supports the horse's normal hormonal systems by providing support for normal pituitary gland function and endocrine balance. It may also provide support for normal metabolic function, kidney function, healthy digestive system, and proper glucose metabolism.

## SU-PER Cod Liver Oil

SUPPLEMENT FATTY ACIDS SKIN & COAT

**LIQUID:** Pure - Nothing added

**Amount to feed:** Feed 1 ounce daily.

**Sizes:** Gallon (128 Servings)

**Minimum per 1 ounce:** Vitamin A - 28,000 I.U.,  
Vitamin D-3 - 2,800 I.U.

**Key Ingredient:** Cod Liver Oil

**Helps Support a Healthy Coat!** Provides essential fatty acids. For use in horses of all ages.

## SU-PER Cold Gel

LEG & BODY

**GEL:** Hydrophilic Polymer base

**Sizes:** Pint / Gallon

**Key Ingredients:** Isopropanol, Menthol, Camphor.

**Freeze & Tightener!** Use when a cooling, tightening effect is desired as an aid for the temporary relief of minor soreness and stiffness due to overexertion. Apply liberal amount to leg, 1/4 inch thick, rubbing well into hair. Bandage and leave on leg for 12 to 24 hours. Repeat as necessary. Removes easily with warm water. May also be used as a pre-race freeze.



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## SU-PER Curazone

### SKIN & WOUND

**DRESSING:** Water Soluble base

**Sizes:** 1 Pound

**Key Ingredients:** 2% Calachtin<sup>SM</sup>  
(a proprietary blend of Neem Oil and Calendula Oil)

**A Natural Alternative to Nitrofurazone!** For application as a topical sweating agent. Clean affected area. Apply directly with a spatula or first place on a piece of gauze. Use of a bandage is optional. The preparation should remain for at least 24 hours. The dressing may be changed several times daily or left on for a longer period. Due to the **natural organic oils** used in this product, there may be slight variations in color.

## SU-PER Derma Clear Shampoo

### COAT CARE

**LIQUID:** formerly Anti-Fungal Shampoo!

**Sizes:** Quart / Gallon

**Key Ingredients:** Benzylkonium Chloride, Chloroxlyenol.

**An Aid for Normal Hair Growth and Overall Skin Health!** Use for **girth itch, ringworm, and various fungal or bacterial induced skin irritations.** A highly concentrated, biodegradable shampoo that is non-irritating and formulated to provide protection while beautifying and conditioning the coat, and deep cleansing the skin. Safe for use on a daily basis, apply until new hair growth begins to cover the area. Wet animal thoroughly. Dilute small amount in a pail of clean water. With dilution, suds the animal's coat thoroughly using a sponge or brush. Rinse clean. Remove excess water with a towel or scraper.

## SU-PER Derma Clear Spray

### SKIN & WOUND

**LIQUID:** formerly Fungi-Cide!

**Sizes:** Pint with Sprayer

**Key Ingredients:** Benzylkonium Chloride, Allantoin.

**An Aid for Normal Hair Growth and Overall Skin Health!** A **spray-on product for girth itch, ringworm, and various fungal or bacterial induced skin irritations.** Safe for use on a daily basis, apply until new hair growth begins to cover the area. Soak affected area liberally. Apply daily until hair begins to grow. Leave area uncovered. Rinse areas with clean water before initial use or re-applying. Results should be apparent in a matter of days. If no improvement is noted within seven days, consult your veterinarian. **NOTE:** Efficiency is neutralized by soap or detergent residues.

## SU-PER Di-Calcium Phosphate

### SUPPLEMENT

### BONE SUPPORT

### MINERAL

**POWDER:** Pure - Nothing added

**Amount to feed:** Feed 1 ounce daily. Feed 2 ounces daily during gestation and lactation periods.

**Sizes:** 4 Pound (64 Servings)

20 Pound (320 Servings)

**Key Ingredients:** Calcium, Phosphorous, Fluorine.

**Maintains Healthy Bone Structure! Provides Calcium and Phosphorous to help support normal bone health.** Di-Calcium Phosphate is a source of supplemental Calcium and Phosphorous, minerals necessary for proper bone development in horses. It can be used effectively when the horse's dietary requirements for Calcium and Phosphorous need to be increased, and provides them within the optimal ration.

## SU-PER DMG 3000

### SUPPLEMENT

### ENERGY

### IMMUNE

**LIQUID:** Water base / Cherry flavor

**Amount to give:** Shake well before using. **Maintenance:**

Give 1 ounce daily. **Four days prior to race or event:**

Increase to 2 ounces daily. May be given the day of the

event. Amount and frequency may be varied as necessary.

**Sizes:** Quart (32 Servings)

Gallon (128 Servings)

**Active Ingredient:** N.N-DiMethylGlycine HCl (DMG).

**POWDER:** Rice Hull base / Apple flavor

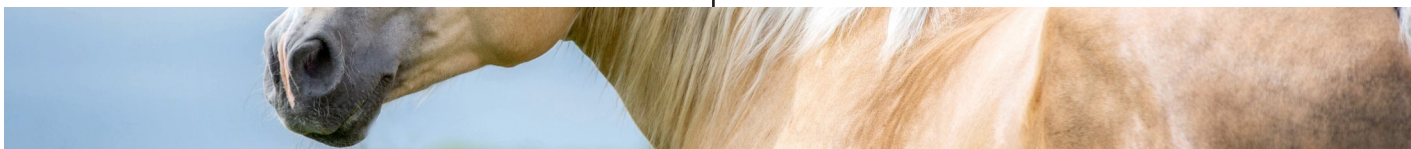
**Amount to give:** Give 1 ounce daily. Four days prior to race or event, increase to 2 ounces daily. May be given on the day of the event. Amount and frequency may be varied as necessary.

**Sizes:** 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Active Ingredient:** N.N-DiMethylGlycine HCl (DMG).

**Training and Performance Support for Exercising Muscle!** Supports normal cardiovascular, immune, and muscle function. DMG is an intermediary metabolite, produced from choline and betaine within the cells of the body. It is a nutrient that is widely used by some to help give a boost to stamina and energy, as well as lessen recovery times for horses involved in intense training or competition. But DMG is also known for its ability to improve normal immune response and cardiovascular function, making it a great choice for older horses, those in recovery from illness, or those with poor immune function in general. For the liquid: protect from freezing.



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## SU-PER E Natural

SUPPLEMENT

ANTI-OXIDANT

VITAMIN

**POWDER:** Di-Calcium Phosphate base - No flavor added  
**Amount to give:** Give 2 scoops daily, or as recommended by your veterinarian

**Sizes:** 1 Pound (64 Servings)

**Active Ingredient:** Vitamin E.

**Anti-Oxidant Support for Body Cells and Tissues!** Vitamin E is a powerful antioxidant that supports a healthy immune system, supports normal body functions, and helps neutralize free radicals. Blended with DiCalcium Phosphate to achieve the proper amount.

## SU-PER E-8000

SUPPLEMENT

ANTI-OXIDANT

VITAMIN

**POWDER:** Rice Hull base - Molasses & Apple flavor

**Amount to give:** Give 1/2 to 1 ounce daily. Or as recommended by attending veterinarian.

**Sizes:** 4 Pound (64 Servings)  
20 Pound (320 Servings)

**Active Ingredient:** Vitamin E (dl-Alpha Tocopheryl Acetate).

**Highly Concentrated for Maximum Anti-Oxidant Support!** High levels of Vitamin E can be important for active horses, or those experiencing illness or injury. Vitamin E is a powerful antioxidant that supports a healthy immune system, supports normal body functions, and helps neutralize free radicals. Our most concentrated Vitamin E supplement, containing 8,000 I.U. of Vitamin E per ounce. High levels of Vitamin E can be important for horses involved in strenuous training or experiencing illness or injury.

## SU-PER Energize

SUPPLEMENT

ENERGY

**PASTE:** No flavor added

**Amount to give:** Place directly onto back of horse's tongue.  
Give one tube 1 to 2 hours prior to the event.

**Size:** 30 CC (1 Serving)

**Active Ingredients:** L-Tyrosine, N,N-DimethylGlycine (DMG), Histidine, Arginine, Gotu Kola.

**To be Used the Day of an Event! Supports normal physical and mental performance.** A quick, reliable, and sustainable energy source. Given 1 to 2 hours prior to competition, it works to not only provide energy, but delay fatigue, help increase oxygen stores in the bloodstream, and assist with maintaining normal behavior in stressful situations.



## SU-PER Epsom Salts

CHEMICALS

**POWDER**

**Size:** 8 Pound

**Ingredient:** Magnesium Sulfate

**For Wet Dressings, Poultices, and Turbulators! An aid in the temporary relief of minor soreness, and in drawing out swelling.** May be used for wet dressings as a soak solution, and in poultices on horses legs and feet. To use, dissolve 2 cups per gallon of water.

## SU-PER Equi-Tinic

SUPPLEMENT

BLOOD BUILDER

VITAMIN/MINERAL

**LIQUID:** Honey & Corn Syrup base / Honey & Apple flavor

**Amount to feed:** Horses in Training, Debilitated Horses, Lactating Mares: Feed 2 ounces daily. Horses not in Training and Mares not in Foal: Feed 1 ounce daily.

**Sizes:** 1/2 Gallon (32 Servings)  
Gallon (64 Servings)

**Key Ingredients:** Copper, Iron, Cobalt, Thiamine (B-1), Riboflavin (B-2), Niacinamide (B-3), Pyridoxine (B-6), Vitamin B-12, Folic Acid, d-Pantothenic Acid.

**Provides Essential Minerals and Nutrients!** Provides the building blocks necessary for healthy red blood cell production, and helps combat a lack of energy and poor stamina. **Compares favorably to Lixotinic®, but at a much better price.** A honey and apple-flavored liquid vitamin/mineral supplement. It helps to correct stress-induced deficiencies, and is recommended for horses involved in training, competition, or travel. It provides the nutrients necessary to support healthy red blood cells, as well as normal energy production and stamina.



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## SU-PER E-Se

SUPPLEMENT

ANTI-OXIDANT

MUSCLE

**LIQUID:** Corn Syrup base / Cherry & Citrus flavor

**Amount to give:** Give 1/2 to 1 ounce daily.

**Sizes:** Quart (32 Servings)

Gallon (128 Servings)

**Active Ingredients:** Vitamin E, Selenium.

**PELLETS:** Alfalfa base

**Amount to give:** Give 1 to 2 ounces daily.

**Sizes:** 5 Pound (40 Servings)

25 Pound (200 Servings)

40 Pound (320 Servings)

**Active Ingredients:** Vitamin E, Selenium.

**POWDER:** Rice Hull base / Molasses & Apple flavor

**Amount to give:** Give 1 to 2 ounces daily.

**Sizes:** 4 Pound (32 Servings)

20 Pound (160 Servings)

**Active Ingredients:** Vitamin E, Selenium.

**Provides Support for Sore Muscles!** Vitamin E supports proper immune system and muscle function. When Vitamin E is given in combination with Selenium, both nutrients can help provide support for sore muscles. Vitamin E and the mineral Selenium have long been used by horse owners as a potent antioxidant combination. They work together to create a balance, which extends the effectiveness of both nutrients - working together to more efficiently neutralize existing free radicals as well as stop the formation of new ones.

## SU-PER Farrier's Select

SUPPLEMENT

ANTI-OXIDANT

VITAMIN

**POWDER:** Stabilized Flax Seed Meal base - Licorice flavor

**Amount to feed:** Feed 2 ounces (2 scoops) daily.

**Sizes:** 4 Pound (32 Servings)

20 Pound (160 servings)

40 Pound (320 Servings)

**Key Ingredients:** Methionine, Lysine, Glycine, Proline,

Tyrosine, Cysteine, Omega 3 Fatty Acids,

Omega 6 Fatty Acids, Omega 9 Fatty Acids, Choline, Zinc,

Copper, Iodine, Vitamin C, Biotin, Vitamin B-6, Inositol.

**Our premium hoof supplement with probiotics! Supports Healthy Hoof Structure and Growth!** Contains building blocks which are essential for healthy hoof growth and structure. Our most powerful and concentrated hoof supplement. It provides all the nutrients necessary for high quality hoof growth. Biotin is a key nutrient in hoof growth, as are several amino acids. Hooves are approximately 90% protein, and the horse requires significant amounts of Methionine, Lysine, and Glycine for new, healthy hoof growth. This product contains the PRObiotic nutrient MAXXimizer **SU-PER PRO-MAXX!**

## SU-PER First Response

SUPPLEMENT

GASTRIC

**PASTE:** No flavor added

**Amount to feed:** For digestive tract maintenance, recovery, or preparation for stress (travel, competition, etc.):

**Adult:** Give 1 tube daily. (2 cc per 100 lbs body weight for larger or smaller breeds)

**Weanlings/Yearlings:** Give 2 cc per 100 lbs body weight daily.

**Foals:** Give 10 cc, 1 to 2 times daily.

**Newborn Foals:** Give 10 cc as soon as possible.

**Size:** 30 CC (1 Serving)

**Key Ingredients:** L-Tyrosine, N,N-DiMethylGlycine (DMG), Histidine, Arginine, Gotu Kola.

**Helps Maintain a Healthy Digestive Tract!** Probiotics are the beneficial microorganisms and enzymes that efficiently and effectively aid the digestion and utilization of the nutrients in an animal's diet. Contains a source of live (viable) naturally occurring microorganisms. A fast-acting, scientifically formulated supplement designed for digestive support and emergency situations when "Immediate Care" is needed. It is a highly-palatable, fast-acting supplement for animals with loose stools and other gastrointestinal dysfunction associated with microflora infestation, food sensitivities, age and/or traveling. In times of stress such as competition, transporting, showing, or changes in diet or environment, the intestinal tract often loses balance and becomes susceptible.

## SU-PER flexWRAP

MISCELLANEOUS

**Size:** 4" x 5 yards (stretched)

4" x 2.2 yards (unstretched)

**Available Colors:** Black, Blue, Green, Neon Pink, Purple, Red, White, Yellow

**Color Pack (18 rolls):** (the Color Pack contains: 4 white, 2 of each of the other colors).

**A Strong, Cohesive, Flexible Bandage!** An excellent pressure or support bandage. Will not cut off circulation. Easy to apply, but provides reliable holding power. It adheres to itself, but not to skin. No fasteners, clips, or pins are needed. Lightweight, porous, soft, and comfortable.

**INSTRUCTIONS:** Apply at approximately 50% tension. Do not apply too tightly as circulation may be impaired. Apply the last wrap with very little tension, and press firmly into place. Wrap may be held in place with SU-PER Vinyl Tape. Remove wrap with a wrap cutter daily and reapply as needed.

**CAUTIONS:** This product contains natural rubber latex which may cause allergic reactions.

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## SU-PER Form

SUPPLEMENT

VITAMIN/MINERAL

**PELLETS:** Psyllium base - No flavor added  
**Amount to feed:** Colts and Horses at Rest: Feed 1 ounce daily. Horses Under Stress or in Training, Stallions, and Broodmares: Feed 2 ounces daily. Horses in Intense Training: Feed 3 ounces daily.

**Sizes:** 3 Pound (24 Servings)  
 15 Pound (120 Servings)  
 25 Pound (200 Servings)  
 40 Pound (320 Servings)

**Key Ingredients:** Crude Protein, Lysine, Methionine, Crude Fat, Crude Fiber, Ash, Calcium, Phosphorous, Iron, Copper, Cobalt, Potassium, Magnesium, Manganese, Zinc, Sulfur, Iodine, Selenium, Vitamin A, Vitamin D-3, Vitamin E, Thiamine (B-1), Riboflavin (B-2), Pyridoxine (B-6), Biotin, Vitamin B-12, Nicotinamide, Choline, D-Pantothenic Acid, Folic Acid.

*Helps Maintain the General Health of all Ages and Breeds of Horses!* Our complete nutritional supplement with probiotics. Provides a complete spectrum of vitamins, minerals, amino acids, and electrolytes to support good health. Our premium Vitamin/Mineral Supplement. It contains all of the essential vitamins and minerals your horse needs, along with isolated amino acids and electrolytes to help maintain a complete nutritional profile. Works to fill in the gaps where there may be nutritional deficiencies in your horse's diet. This product contains the PRObiotic nutrient MAXXimizer **SU-PER PRO-MAXX!**

## SU-PER GastroShield

SUPPLEMENT

DIGESTIVE

GASTRIC

**POWDER:** Rice Hull base - Licorice flavor  
**Amount to give:** Optimum Results: Give 1 ounce twice daily. Maintenance: Give 1/2 ounce twice daily.

**Sizes:** 4 Pound (64 Servings)  
 20 Pound (320 Servings)

**Active Ingredients:** Calcium Carbonate, Lactobacillus Acidophilus, MSM, DGL Licorice Powder, Vitamin C, Slippery Elm Inner Bark, L-Glycine, L-Glutamine, Gamma Oryzanol, Niacin, Thiamine, Sodium Copper Chlorophyllin, Marshmallow Root, Ginger Root, Zinc.

*Supports a Healthy Intestinal Tract and Overall Digestion!* Contains ingredients that soothe and buffer the stomach against gastric acid. A unique blend of mild antacids, coating and soothing agents, probiotics, and support nutrients designed specifically for horses with a history of gastric ulcers, or those at risk of developing gastric issues due to stress, diet, or training demands. Studies have suggested that up to 80% of racehorses, and 60% of other active horses have serious gastric issues due to the demands on the body and mind.

## SU-PER Freeze

LEG & BODY

LIQUID

Size: Pint

**Key Ingredients:** Isopropyl Alcohol (60%), Phenol, Menthol, and Camphor.

*No Rubbing, No Ice, Leg Freeze!* A fast-acting, deep-penetrating preparation which quickly cools and soothes knees, ankles, and shins. An easy to use, less restrictive alternative to icing, and a short term solution until you can provide a proper ice treatment. It helps manage soreness and discomfort caused by overexertion. It can be used to address tendon and ligament issues such as bowed tendons, stocking up (edema), suspensory ligament damage and wind puff. May be used before racing. Mix with water, do not use full strength. Clean legs thoroughly. Mix in the ratio of 1 pint per 2 gallons of tap water. Saturate "cold water bandages" and apply two hours before relief is desired. Keep bandages wet with solution. After washing off, legs may be wrapped.

## SU-PER Gain Weight

SUPPLEMENT

WEIGHT GAIN

**POWDER:** Calcium Carbonate base - Apple flavor  
**Amount to feed:** For Increased Weight or Maintaining Weight: Feed 6 ounces or more daily. For Basic Energy Needs: Feed 3 ounces daily.

**Sizes:** 10 Pound (53 Servings)  
 25 Pound (132 Servings)  
 40 Pound (212 Servings)

**Key Ingredients:** Calcium, Crude Protein, Crude Fat, Phosphorous, Crude Fiber, L-Glutamine, L-Lysine, Leucine, Isoleucine, Valine, Vitamin E, Vitamin B1, Methionine, Mixed Lactic Acid Bacteria (L. Acidophilus, L. Lactis, L. Plantarum, E. Cremoris, B. Subtilis), Saccharomyces Cerevisiae.

*Helps Horses Reach their Ideal Weight Safely!* Supports normal body weight and composition. Rather than simply focusing on fat for weight gain, this product promotes lean muscle mass, efficient digestion, and improved appetite. A supplement for hard keepers, and horses in need of increased body weight. This unique formula contains microencapsulated coconut oil to provide fat from a non-animal source. Provides a high fat supplement without overloading your horse on Omega 6's.

**Supports normal body weight and composition!**  
 Rather than simply focusing on fat for weight gain, this product promotes lean muscle mass, efficient digestion, and improved appetite.

**AMOUNT TO FEED:** For increased weight or maintaining weight: Feed 6 ounces daily. For basic energy needs: Feed 3 ounces daily.

**NOTE:** Introduce feeding amount gradually into ration to best acceptance. Begin with one ounce daily, and increase at a rate of 1/4 to 1 ounce per day until full feeding amount is achieved.  
 A one ounce scoop is enclosed.

**Helps Horses Reach Their Ideal Weight Safely!**

Guaranteed Analysis		
Feeding Amount: 3 Ounces		
Feeding per container: 53		
Minimum per 3 Ounces (unless otherwise specified)		
Crude Protein	15.0%	Lysine
Crude Fat	14.0%	Leucine
Crude Fiber	Max 5.0%	Isoleucine
Calcium	Min 11.75%	Valine
Phosphorous	1.5%	Methionine
Vitamin E	250 IU	
Vitamin B-1	100 mg	
Mixed Lactic Acid Bacteria (L. Acidophilus, L. Lactis, L. Plantarum, E. Cremoris, B. Subtilis)		
Saccharomyces Cerevisiae		

**Ingredients:** Microencapsulated Coconut Oil, Calcium Carbonate, Gelatin, Sorghum Molasses, Dicalcium Phosphate, Alpha-Tocopherol, Acetone, Thiamine Mononitrate, Ascorbyl-2-Palmitate, Dried Lactobacillus Acidophilus, Dried Lactobacillus Plantarum, Dried Lactobacillus Lactis, Dried Lactobacillus Casei, Dried Lactobacillus Bifidus, Dried Lactobacillus Subtilis, Dried Saccharomyces Cerevisiae, Nicotinamide, Choline, D-Pantothenic Acid, Folic Acid, Biotin, Pyridoxine Hydrochloride, Vitamin A Palmitate, Vitamin D-3, Vitamin E, L-Lysine, L-Leucine, L-Isoleucine, L-Valine, L-Threonine, L-Methionine, L-Glutamine, L-Glycine, MSM, Slippery Elm Inner Bark, Gamma Oryzanol, DGL Licorice Powder, Sodium Copper Chlorophyllin, Marshmallow Root, Ginger Root, Zinc.

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## SU-PER Gel

LEG & BODY

### GEL

Size: Pint / Gallon

Key Ingredients: Isopropyl Alcohol, Menthol.

**Outstanding Massage Gel!** Cools, draws out swelling, and tightens legs. A soothing aid in the temporary relief of minor soreness and stiffness due to overexertion where a massage is indicated. An excellent choice for a massage gel to give temporary relief for general muscle and joint soreness, but can also be a unique and effective tool for pre-event massages. The warming sensation helps to increase circulation without a strong counter-irritant effect. It is non-irritating, non-staining, and can be used several times a day if necessary.

## SU-PER Gelatin

SUPPLEMENT

AMINO ACID

HOOF HEALTH

**POWDER:** 100% Pure Gelatin - No flavor added

Amount to feed: Feed 1 to 2 scoop daily.

Sizes: 2.5 Pound (323 Servings)

Key Ingredient: Crude Protein (Gelatin).

**Helps Support Normal Hoof Growth!** Provides essential amino acids and a high quality source of protein. 100% pure Gelatin, with no additives or fillers. Used as an aid in hoof and hair growth and to provide strength and resiliency to the hoof. Recommended for hoof, joint, and general maintenance in horses of all ages and disciplines. It is very popular due to the lost cost and great results!

## SU-PER Glucosamine

SUPPLEMENT

JOINT SUPPORT

**POWDER:** Rice Hull base - Molasses & Apple flavor

Amount to give: Loading Phase: Give 2 ounces daily for the first 2 weeks. Maintenance: Give 1 ounce daily.

Sizes: 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

Active Ingredients: Glucosamine (Shellfish), Omega 3 Fatty Acids, Omega 6 Fatty Acids, Omega 9 Fatty Acids.

**Recommended to Support and Maintain Healthy Joint Function!** Glucosamine is an easily absorbed natural substance that may stimulate the production of proteoglycans which help maintain the health and resiliency of joints and connective tissues. The most simple and economical way to maintain healthy joints for older horses and athletes. This daily maintenance dose of Glucosamine helps provide nutritional support to the joint, and addresses any minor joint issues before they worsen. This product allows you to be proactive in regards to your horse's joint health at a very economical price.

## SU-PER Glucosamine C.S.

SUPPLEMENT

JOINT SUPPORT

**LIQUID:** Corn Syrup base / Cherry flavor

Amount to give: Shake well before using. Protect from freezing. Loading Phase: Give 4 ounces daily for two weeks. Maintenance: Give 2 ounces daily.

Sizes: Quart (16 Servings)

Gallon (64 Servings)

Active Ingredients: Glucosamine HCl (Shellfish), Chondroitin Sulfate (Poultry), Sodium Ascorbate (Vitamin C).

**POWDER:** Rice Hull base / Molasses & Apple flavor

Amount to give: Loading Phase: Give 2 ounces daily for the first two weeks. Maintenance: Give 1 ounce daily.

Sizes: 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

Active Ingredients: Glucosamine HCl (Shellfish), Chondroitin Sulfate (poultry), Sodium Ascorbate (Vitamin C).

**Recommended to Support and Maintain Healthy Joint Function!** High quality Glucosamine combined with low molecular weight Chondroitin Sulfate, to support connective tissues and normal joint function. Provides both Glucosamine and Chondroitin Sulfate in the forms most easily digested and utilized by the horse, and at a price that makes it economical to feed on a daily basis. Glucosamine combined with C.S. is the perfect choice for providing joint support to active horses or seniors who may have some minor joint discomfort. It is also a great maintenance supplement to help ensure healthy joints remain at peak condition, such as for horses with a previous history of joint issues.

## SU-PER Glycerine

CHEMICALS

### LIQUID

Size: Gallon

Key Ingredient: Glycerine (99.5% Pure).

**A Topical Sweating Agent and Emollient!** Can be used in poultices and sweats to remove fluids from inflamed areas. A pure, vegetable based glycerine, with many purposes around the barn area. It has drawing properties that can help to remove fluids from inflamed and swollen areas, which makes it a very popular additive to basic poultices and leg gels. Can also be used to moisturize and soften dry skin, remove rundown patches, soothe burns or skin irritations, and even to condition leather.

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## SU-PER Grape Seed Extract

SUPPLEMENT

ALLERGY

ANTI-OXIDANT

HERBAL

PULMONARY

**POWDER:** Rice Hull base - Apple flavor

**Amount to give:** **Loading Phase:** Give 2 ounces daily for the first 7 days. **Maintenance:** Give 1 ounce daily. **Horses in Work or Training:** Give 2 ounces daily.

**Sizes:** 2.5 Pound (40 Servings)  
12.5 Pound (200 Servings)

**Active Ingredients:** Grape Seed Extract, Omega 3 Fatty Acids, Omega 6 Fatty Acids, Omega 9 Fatty Acids.

**Supports Normal Circulatory Function!** Grape Seed Extract is a powerful antioxidant that has been shown to support circulation, respiratory health, and the immune system. A great choice for any horse in need of antioxidant supplementation, but it can be particularly helpful for the performance horse. Grape Seed is one of the most powerful antioxidants available, and is reported to be 20 times stronger than Vitamin C and 50 times stronger than Vitamin E. In addition to its powerful antioxidant properties, it also provides additional benefits such as supporting proper circulation, lessening the effects of lactic acid buildup (typing up), and helping to lessen recovery time after competition.



## SU-PER Hoof

SUPPLEMENT

HOOF HEALTH

**POWDER:** Rice Hull base - Molasses & Apple flavor

**Amount to feed:** **Adult Horses:** Feed 1 ounce daily.

**Foals & Weanlings:** Feed 1/2 ounce daily.

**Pregnant & Nursing Mares:** Feed 2 ounces daily.

**Sizes:** 2.5 Pound (40 Servings)  
12.5 Pound (200 Servings)

**Key Ingredients:** Crude Protein, Lysine, Methionine, Zinc, Omega 3 Fatty Acids, Omega 6 Fatty Acids, Omega 9 Fatty Acids, Biotin, Pyridoxine (B-6).

**Helps Support Normal Hoof Growth!** Contains building blocks which support normal hoof growth and structure. Our basic hoof supplement, providing the essential nutrients required for hoof growth and maintenance, at an economical price. It can be added to any feeding regimen, and help provide the extra boost in hoof growth whenever it may be needed.

## SU-PER Hoof Dressing

HOOF CARE

**LIQUID**

**Size:** Quart with Brush  
Gallon refill

**Key Ingredients:** Pine Tar, Fish Oil, Linseed Oil, Wheat Germ Oil, Neatsfoot Oil, Venice Turpentine, Phenol, Iodine, Olive Oil, Potassium Iodide.

**Helps Maintain Healthy Hoof Structure, Pliability, and Strength!** Formulated with pine tar and other natural, deep penetrating oils and vitamins for hard, dry brittle hooves. A traditional, all-natural dressing made with Fish-Oil, Pine Tar, and essential oils. The Pine Tar works to create a protective barrier for the hoof wall, while the oils penetrate the wall to help restore moisture and create a pliable surface which resists cracking and drying. Can also be used before trimming to soften the area, or to provide a nice dark, shiny hoof for show or sale.



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## SU-PER Hyaluronic

SUPPLEMENT

JOINT SUPPORT

**LIQUID:** Water base / Cherry flavor

**Amount to give:** Give 1 ounce daily. If more support is required, give up to 3 ounces daily. Spread over multiple administrations daily if possible.

**Sizes:** Quart (32 Servings)  
Gallon (128 Servings)

**Active Ingredient:** Hyaluronic Acid.

**POWDER:** Rice Hull base / Molasses & Apple flavor

**Amount to give:** Give 1 ounce daily. If more support is required, give up to 3 ounces daily. Spread over multiple administrations daily if possible.

**Sizes:** 2.5 Pound (40 Servings)  
12.5 Pound (200 Servings)

**Active Ingredient:** Hyaluronic Acid.

**Supports Healthy Joint Function! Helps to maintain synovial fluid which lubricates the joints.** Can be used to boost synovial fluid levels, or in conjunction with intravenous Hyaluronic Acid injections, to prolong the desired results. Hyaluronic Acid also helps to support and boost the results of other oral joint supplements, such as Glucosamine and Chondroitin Sulfate.

## SU-PER Ichthammol

SKIN & WOUND

**DRESSING**

**Size: 14 Ounce**

**Key Ingredients:** Petroleum Jelly, Ichthammol, Lanolin.

**Protective Dressing and Ointment!** An effective, protective dressing for superficial wounds, cuts, and abrasions on horses. A topical ointment for use in softening skin. A cheap yet versatile addition to your tack room. It is an emollient to help soften and soothe the skin, and can be a big help for anything from minor cuts to abscesses to bug bites. Ichthammol has been shown to promote the healing of a variety of skin ailments in horses such as sores, skin infections and boils.



## SU-PER ImmunoBOOST

SUPPLEMENT

IMMUNE

**POWDER:** Rice Hull base - Molasses & Apple flavor

**Amount to give: Adult Horses:** Give 2 ounces daily.

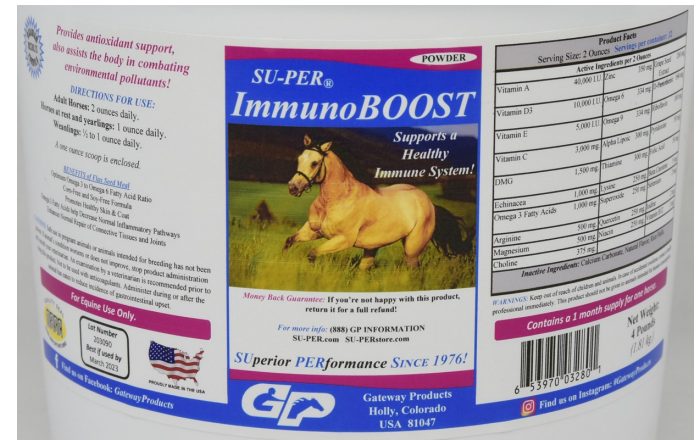
**Horses at Rest and Yearlings:** Give 1 ounce daily.

**Weanlings:** Give 1/2 to 1 ounce daily.

**Sizes:** 4 Pound (32 Servings)  
20 Pound (160 Servings)

**Active Ingredients:** Vitamin A, Vitamin D3, Vitamin E, Vitamin C, DMG, Echinacea Root, Magnesium, L-Arginine, Choline, Zinc, Alpha Lipoic Acid, Vitamin B1, Lysine, Niacin, Quercetin, Superoxide Dismutase, Grape Seed Extract, Manganese, d-Pantothenic Acid, Vitamin B2, Folic Acid, Vitamin B6, Beta Carotene, Iodine, Selenium, Vitamin B12.

**Supports a Healthy Immune System! Provides anti-oxidant support, also assists the body in combating environmental pollutants.** A concentrated source of anti-oxidants, herbal extracts, and more to help support normal immune system function. We highly recommend this product for older horses and performance horses, as they have a greater need for anti-oxidant protection. Any horse under consistent stress, in transport, or being stabled with other horses will benefit from this product as well. Can be given to horses of all ages.



## SU-PER Iodine Shampoo

COAT CARE

**LIQUID**

**Size: Quart / Gallon**

**Active Ingredient:** Povidone Iodine

**Non-Staining Formula!** A deep cleaning, conditioning shampoo that will not stain the hair. A deep-cleaning, non-staining, pH-balanced shampoo that can be used on a regular basis to help prevent skin conditions that can develop in horses, particularly in the warmer months or during training. It's formulated specifically to help address common skin ailments while remaining mild enough to protect the natural oils present in the skin and coat.

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## SU-PER Jug

SUPPLEMENT	AMINO ACID	B-COMPLEX
BLOOD BUILDER	ELECTROLYTE	EVENT PREP

**PASTE:** Apple flavor

**Amount to feed:** Feed one full syringe at least 30 minutes before event. For light workouts or exercise in hot conditions, feed 1/2 syringe before and/or 1/2 syringe after workout. Administer directly onto back of horse's tongue.

**Size:** 80 CC (1 Serving)

**Key Ingredients:** Vitamin A, Salt, Potassium, Vitamin C, Glycine, Proline, Glutamic Acid, Vitamin B1, Calcium, d-Calcium Pantothenate, Niacin, Vitamin E, Vitamin D, Aspartic Acid, Magnesium, Leucine, Lysine, Arginine, Threonine, Isoleucine, Vitamin B6, Iron, Serine, Valine, Alanine, Inositol, Phenylalanine, Vitamin B2, Tyrosine, Methionine, Histidine, Zinc, Cysteine, Tryptophan, Manganese, Copper, Cobalt, Vitamin B12.

*Helps Support Normal Energy, Stamina, and Endurance!*

**Provides a complete spectrum of vitamins, minerals, amino acids, and electrolytes to support good health.** Designed to mimic the old practice of giving an overall nutritional booster to your horse just before competition, and/or afterwards to replace lost nutrients and electrolytes. The broad spectrum of electrolytes, amino acids, vitamins, and minerals works to help provide energy, improve stamina, and ensure proper hydration before the race. After an event, it works to restore electrolyte balance, replenish lost nutrients, and jump-start the recovery process. It is an easy to administer paste that can be used whenever your horse needs that little boost of performance or a head start on recovery.

## SU-PER Kool-N-Soothe

POULTICE

**POULTICE**

**Size:** 12 Pound / 24 Pound / 48 Pound

**Key Ingredients:** Witch Hazel, Propylene Glycol, Glycerine, Calcium Carbonate, Copper Sulfate, Boric Acid, Calcium Propionate, and a proprietary blend of standardized herbal extracts (Arnica, Lavender, Calendula, Lobelia, Goldenseal, Rosemary).

*Replaces Essential Oils with our SU-PER SOOTHE Natural Herbal Liniment! Made with a lighter, whiter clay base for easier removal from the horse's legs and hooves.* very similar to our SU-PER Poultice. It is "medicated", and uses the same premium quality clays. The difference is that SU-PER Kool-N-Soothe does not use essential oils to aid in cooling, but rather we add our all-natural liniment SU-PER Soothe. SU-PER Soothe is a witch hazel based liniment that contains a blend of Arnica, Lavender, Calendula and other herbal extracts to help relieve swelling and soreness. SU-PER Kool-N-Soothe has a loyal customer base with those who want to use a poultice that is more "natural".

## SU-PER Kreatine

SUPPLEMENT	MUSCLE
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**POWDER:** Rice Hull base - Molasses & Apple flavor

**Amount to give:** **Horses in Intense Training:** Give 2 ounces daily. **Horses in Light Training or at Rest:** Give 1 ounce daily.

**Sizes:** 2.5 Pound (20 Servings)

12.5 Pound (100 Servings)

**Active Ingredients:** Kre-Alkalyn\*.

**\*Kre-Alkalyn is a patented, concentrated, more stable form of Creatine. Supports Normal Recovery Time After Strenuous Activity! Helps maintain proper body**

**composition.** A creatine supplement which featuring Kre-Alkalyn: a patented, buffered, stable form of creatine. Works to increase energy, stamina, and endurance without the nasty side effects of Creatine Monohydrate.

## SU-PER LaminAid

SUPPLEMENT	METABOLIC
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**POWDER:** Flax Seed Meal base - Apple flavor

**Amount to give: For Best Results:** Give 2 ounces twice daily. Total serving size daily is 4 ounces.

**Maintenance:** Give 1 to 2 ounces daily.

**Sizes:** 8 Pound (32 Servings)

**Active Ingredients:** MSM, Glucosamine, Vitamin E, Magnesium (elemental), Devil's Claw, Vitamin C, Collagen Type II, dl-Methionine, Bromelain, Siberian Ginseng, Yucca Extract, Creatine, L-Lysine, L-Arginine, Manganese, Grape Seed Extract, White Willow Bark, Curcumin, Alpha Lipoic Acid, DMG, Boswellia Extract, Ginger Root, Zinc, Choline, Vitamin B-5, Superoxide Dismutase, Vitamin B-6, Bioflavonoid Complex, Vitamin B-2, Hyaluronic Acid, Vitamin B-1, Beta Carotene, Biotin, Chromium, Folic Acid, Niacin, Selenium, Vitamin B-12, Lactic Acid Producing Bacterial.

**Supports Normal Circulation! Recommended to support normal cardiovascular function.** A highly concentrated supplement specifically formulated to provide nutritional support for horses suffering from laminitis and/or founder, or are at risk of this type of condition. It contains high levels of Magnesium and Probiotics, as well as Chromium, Bioflavonoids, MSM and Devil's Claw, as well as dozens of support nutrients such as Grape Seed Extract, Ginseng, isolated Amino Acids, and Anti-oxidants to provide the full spectrum of nutritional support. For best results give in combination with an overall vitamin and mineral supplement such as **SU-PER Form**. Essential fatty acids may also be beneficial, such as those found in **SU-PER OmegaFLAX** or **SU-PER OmegaBOOST**. This product contains the PRObiotic nutrient MAXXimizer **SU-PER PRO-MAXX!**

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## SU-PER Leanabolic

SUPPLEMENT

MUSCLE

**POWDER:** Rice Hull base - Apple flavor

**Amount to give:** **Loading Phase:** Give 4 ounces daily for the first 7 days. **Maintenance for Horses in Heavy Training:** Give 2 ounces daily. **Maintenance for Horses in Light Training:** Give 1 ounce daily. **NOTE:** After giving for a total of 9 weeks, discontinue use for one week, then start again, beginning with the loading phase.

**Sizes:** 4 Pound (32 Servings)

**Active Ingredients:** Kre-Alkalyln, Gamma Oryzanol, Phosphatidyl Choline, Ornithine-Alpha-Ketoglutaric Acid, Inositol Phosphates, Potassium, Taurine, Vitamin C, Glycine, L-Leucine, Isoleucine, Valine, Vitamin B6, Zinc.

**Supports Normal Muscle and Nervous Systems! Training and performance support for exercising muscle.** A complete training and conditioning supplement which helps increase and maintain lean muscle mass, improve strength and stamina, and support the production of energy needed for optimal performance. It's the perfect supplement for maintaining strength and stamina throughout a long season, recovery from injury, or during stressful times. It is safe for older horses as well, helping to maintain body weight and muscle mass in periods of inactivity or illness. Drug-free, test-free, and can be used safely on horses of any age.

## SU-PER Liniment

LEG & BODY

**LIQUID**

**Size:** Pint / Gallon

**Key Ingredients:** Acetone, Menthol, Wormwood Oil, Potassium Iodide, Thymol, Chloroxylenol.

**Compare to Absorbine® Guaranteed Quality at a Better Price!** For use as an aid in the temporary relief of minor stiffness and soreness caused by overexertion. Our classic equine liniment, and has been among our best sellers for decades. It helps to cool, soothe, and relax sore muscles, but has many other uses as well. At full strength, it can be rubbed directly into muscles and joints to provide fast acting relief. When diluted with water, it can be used as a soothing, refreshing body wash. And due to its natural antiseptic qualities, it can help manage bacterial or fungal skin conditions.



## SU-PER Lysine

SUPPLEMENT

AMINO ACID

URINARY

**POWDER:** 78.8% Pure L-Lysine

**Amount to feed:** Feed 1 scoop daily.

**Sizes:** 2.5 Pound (287 Servings)

12.5 Pound (1435 Servings)

**Minimum per scoop:** Lysine - 78.8%

**Key Ingredient:** L-Lysine Monohydrochloride

**Supports Healthy Bones, and Muscle Tissue!** Lysine is necessary for proper formation of connective tissues and normal growth. A pure lysine supplement with no additives, fillers or flavors. Lysine is an essential amino acid which is commonly deficient in most equine diets. It is a limiting factor in protein utilization, so ensuring that your horse is getting adequate lysine in the diet will improve protein availability. In turn, proper protein utilization supports proper health of the horse, as proteins are crucial for maintenance and support of nearly all body tissues. In addition, lysine is also well known for supporting normal immune system response, production of hormones and enzymes, and maintaining healthy bones, hooves and coat.

## SU-PER Lyte

SUPPLEMENT

ELECTROLYTE

**PASTE:** Apple flavor

**Amount to feed:** Administer directly onto back of horse's Tongue. Feed one tube the day before, one tube the day of, and one tube the day following an event or hard workout.

**Size:** 30 CC (1 Serving)

**Key Ingredients:** Calcium, Sodium, Potassium, Manganese, Iron, Cobalt, Copper.

**POWDER:** Salt base / Apple flavor

**Amount to feed: In Place of Regular Salt:** Feed 2 ounces daily.

**Sizes:** 5 Pound (40 Servings)

20 Pound (160 Servings)

30 Pound (240 Servings)

50 Pound (400 Servings)

**Key Ingredients:** Calcium, Salt, Sodium, Potassium, Magnesium, Manganese, Iron, Zinc, Cobalt, Copper.

**Helps Maintain Normal Body Fluid Levels!** Provides balanced electrolytes to replace those lost during exercise or competition. Buffered electrolytes and trace minerals. Replaces lost electrolyte and trace mineral supplement for horses during periods of high heat, hard work, training, or physical activity. An apple flavored, salt-based electrolyte that contains the proper ratios of essential electrolytes and trace minerals to replace those lost during exercise and/or hot conditions. It is an inexpensive way to guard against dehydration and maintain electrolyte balance, even in challenging conditions.

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## SU-PER Mag Paste

POULTICE

### POULTICE (GEL)

Size: Pint / Gallon

**Key Ingredients:** Epsom Salts, Menthol, Corn Mint Oil, Propylene Glycol, Glycerine.

**Epsom Salts Poultice and Drawing Agent!** You will notice a new aroma in this improved formula. **It now contains Menthol and Corn Mint for increased cooling action. A soothing aid for strains, sprains, bruises, general soreness, and abscesses. Our unique paste-like formula helps it to cling to the affected area, and is much easier to work with than other available Epsom poultices.** It is sometimes referred to as an Epsom Salt Poultice, and it can be used just like a clay-based poultice. Epsom Salt has long been used as a soak for sore, tired muscles, and to help draw out inflammation and swelling. If your horse is in need of relief, but soaking is not practical or available, SU-PER Mag Paste can deliver similar results on the spot in just 20-30 minutes.

## SU-PER Mag Pro

SUPPLEMENT

CALMING

METABOLIC

MINERAL

**POWDER:** 100% Magnesium Proteinate

**Amount to feed: Maintenance:** Feed 1 ounce daily. **When horse is worked to a strong sweat:** Feed 2 ounces daily.

**Sizes:** 4 Pound (64 Servings) / 16 Pound (256 Servings)

**Minimum per ounce:** Magnesium - 2,126 mg.

**Key Ingredient:** Magnesium Proteinate

**The Best Magnesium Supplement You Can Buy!** For use as a supplemental source of magnesium when levels may be deficient in total daily ration. A Magnesium supplement used to help support normal behavior and provide a calming effect in horse with Magnesium deficiencies. It also can help to support normal metabolic function, and to support normal energy production. This product contains pure Magnesium Proteinate, with no fillers, flavors, or additives. Each scoop contains more than 2,100 mg. of elemental Magnesium, and can be easily added to the feed whenever needed.



## SU-PER Meta-Balance

SUPPLEMENT

CALMING

METABOLIC

MINERAL

**POWDER:** Stabilized Flax Seed Meal base / Apple flavor

**Amount to give: For Best Results:** Give 2 ounces twice daily. Total serving amount per day is 4 ounces.

**For maintenance:** Give 1 ounce twice daily.

**Sizes: 8 Pound (32 Servings)**

**Active Ingredients:** Magnesium (elemental), Vitamin A, Vitamin D-3, Vitamin E, DMG, Vitamin C, Siberian Ginseng, Zinc, L-Taurine, Ginger Root Extract, Niacin, Alpha Lipoic Acid, Grape Seed Extract, Bioflavonoid Complex, Manganese, Gymnema Sylvestre, Copper, Folic Acid, Chromium, Biotin, Selenium, Vitamin B-12, Iodine, Probiotic Blend.

**Supports Proper Metabolic Function! Supports blood sugar regulation.** A blend of minerals, vitamins, herbal extracts, bioflavonoids and probiotics to provide complete support for proper metabolic function, overall digestive health and efficient nutrient absorption. It can be used to help support proper insulin function and blood sugar regulation in horses suffering from pituitary issues, insulin resistance, glucose intolerance, and other similar metabolic disorders. For best results, give in combination with an overall vitamin/mineral supplement such as SU-PER Form. Consult your veterinarian for guidance on specific dietary needs.

## SU-PER Mineral Oil

SUPPLEMENT

GASTRIC

**LIQUID:** 100% pure Mineral Oil

**Amount to give:** Give 1 pint (16 ounces) for each 1,200 pounds of body weight, or as recommended by a veterinarian.

**Size: Gallon**

**Key Ingredient:** Mineral Oil

**Intestinal Lubricant! Supports normal intestinal evacuation. A gentle, non-nutritive intestinal lubricant. Refined to render it tasteless and odorless. Not absorbed and non-fattening. Does not increase body heat.** Pure, white mineral oil used as an intestinal lubricant for horses. It acts as a laxative by lubricating fecal material and the intestinal mucosa. It also reduces reabsorption of water from the gastrointestinal tract, thereby increasing fecal bulk and decreasing intestinal transit time. Can also be used as a hoof



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## SU-PER MSM Blend

SUPPLEMENT

ALLERGY

JOINT SUPPORT

**LIQUID:** Water base / Cherry flavor

**Amount to feed:** Shake well before using.

**Loading Phase:** For the first 2 weeks, feed 2 ounces twice daily. **For Optimum Results:** Continue feeding 2 ounces twice daily. **Maintenance:** You may lower the dosage to 2 ounces daily if results remain consistent.

**Sizes:** Quart (16 Servings)

Gallon (64 Servings)

**Key Ingredient:** MSM (MethylSulfonylMethane).

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Molasses & Apple flavor

**Amount to feed:** **Loading Phase:** For the first 2 weeks, give 1 ounce twice daily. **For Optimum Results:** Continue giving 1 ounce twice daily. **Maintenance:** You may lower the amount to 1 ounce daily if the results remain consistent.

**Sizes:** 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Key Ingredient:** MSM (MethylSulfonylMethane).

**Helps Maintain Joint Mobility! Supports healthy joint function and flexibility.** Contains MethylSulfonylMethane (MSM) and provides support for stiffness and discomfort, and supports a normal response to inflammation associated with physical activity. Whether for the equine athlete, or the backyard pleasure horse, MSM is an effective, yet very economical, supplement to add to any regimen. And as a dietary source of sulfur, it is essential for the proper formation of new hair, hoof, and connective tissues (such as cartilage, ligaments, and tendons). The liquid is cherry-flavored. The powder is apple-flavored. The liquid is a good choice for the pickiest of eaters, and sticks to the feed very well without ending up on the bottom of the tub. If your feed is typically very dry, this is a good choice to ensure your horse is getting all of the MSM you are trying to feed them.



## SU-PER MSM Ultra Pure

SUPPLEMENT

ALLERGY

JOINT SUPPORT

**POWDER:** Pure MSM - Nothing added

**Amount to feed:** **Loading Phase:** Give 10 grams (1 heaping scoop) **twice daily** for the first 2 weeks. **Maintenance:** Give 10 grams (1 heaping scoop) **once daily**.

**Sizes:** 2 Pound (90 Servings)

5 Pound (225 Servings)

10 Pound (450 Servings)

20 Pound (900 Servings)

40 Pound (1,800 Servings)

**Key Ingredient:** MSM (MethylSulfonylMethane).

**Helps Maintain Joint Mobility! Supports healthy joint function and flexibility.** Provides support for stiffness and discomfort, and supports a normal response to inflammation associated with physical activity. Whether for the equine athlete, or the backyard pleasure horse, MSM is an effective, yet very economical, supplement to add to any regimen. And as a dietary source of sulfur, it is essential for the proper formation of new hair, hoof, and connective tissues (such as cartilage, ligaments, and tendons). This MSM product is 99.9% pure MSM with no fillers or flavors added. It is our most popular, and most economical, MSM product.



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## SU-PER Muscle Builder

SUPPLEMENT

AMINO ACID

MUSCLE

**LIQUID:** Water base / Citrus & Apple flavor

**Amount to give:** Shake well before using. Best results are seen with regular exercise and a diet consisting of no less than 14% protein. **Yearlings, Seniors, and Horses recovering from illness:** Give 1 ounce daily. **Horses in Training, Competition, Work, Show, or Sale:** Give 1 ounce twice daily. (NOTE: If the horse is over 1,200 pounds, give 1½ ounces twice daily.)

**Sizes:** Quart (32 Servings)  
Gallon (128 Servings)

**Active Ingredients:** Gamma Oryzanol, BCAA Complex (Leucine, Isoleucine, Valine), Amino Acid Complex (Arginine, Glycine, Proline).

**POWDER:** Stabilized Flax Seed Meal and Rice Hull base / Molasses & Apple flavor

**Amount to give:** Best results are seen with regular exercise and a diet consisting of no less than 14% protein. **Yearlings, Seniors, and Horses recovering from illness:** Give 1 ounce daily. **Horses in Training, Competition, Work, Show, or Sale:** Give 1 ounce twice daily. (NOTE: If the horse is over 1,200 pounds, give 1½ ounces twice daily.)

**Sizes:** 2.5 Pound (40 Servings)  
12.5 Pound (200 Servings)

**Active Ingredients:** Gamma Oryzanol, BCAA Complex (Leucine, Isoleucine, Valine), Amino Acid Complex (Arginine, Glycine, Proline).

**Training and Performance Support for Building Muscle!** Helps maintain proper body composition and promote healthy muscle tissue. Designed to build and maintain lean muscle while decreasing overall body fat. Our exclusive formula combines the all-natural, drug-free, muscle building properties of pure Gamma Oryzanol with specific bio-available Amino Acids to produce results like no other muscle product on the market today.

## SU-PER Nasal Ointment

RESPIRATORY

**OINTMENT**

**Size:** 14 Ounce

**Key Ingredients:** Lanolin, Oil of Peppermint, Oil of Eucalyptus, Castor Oil.

**Supports Efficient Respiration!** For temporary relief of minor respiratory inflammation and congestion. A drug free, lanolin-based salve which helps to open breathing passages. It is a very popular pre-competition treatment, to provide relief of minor respiratory inflammation or congestion, and to help the horse breathe easy.

## SU-PER Neatsfoot Oil

LEATHER CARE

**LIQUID**

**Size:** Quart / Gallon

**Key Ingredient:** 100% Ultra Prime Neatsfoot Oil

**An Effective Preservative for Leather Tack and Equipment!** A natural preservative and softener for leather products which are subjected to rugged use and exposure. May be used on all leather goods. All natural, pure Neatsfoot Oil. Repels water. Protects against stiffening. Restores natural pliability. It works by replacing the natural oils in the leather that evaporate over time, or when the leather is subjected to harsh conditions. Regular application can extend the lifespan of your leather goods, and help maintain the supple, pliable, resilient texture of leather. It is an economical yet effective way to maintain all of your leather to extend its usefulness.

## SU-PER omegaBOOST

SUPPLEMENT

FATTY ACIDS

SKIN & COAT

**LIQUID:** Berry flavor

**Amount to feed:** Gradually Increase Dosage: Begin by feeding 1 ounce on the first day. Increase by 1 ounce each day until recommended amount is reached. Feed 1 ounce for each 300 pounds of body weight. If the horse misses supplementation for more than 2 consecutive days, begin at gradually increased amounts as described above.

**Sizes:** Gallon (38 Servings for a 1,000 pound horse)

**Key Ingredients:** Omega 3 Fatty Acids, Omega 6 Fatty Acids, Free Fatty Acids, EPA, DHA, Vitamin E .

**The Proper Blend of Omega 3 and Omega 6 Fatty Acids!** Rich in omega fatty acids to support a healthy skin and coat. A high quality fish oil that is specially formulated with flavors and aromas that mask the fishy smell and taste. It is designed to provide a premium source of Omega 3 Fatty Acids, with the natural benefits of EPA and DHA found in fish oil.



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## SU-PER omegaFLAX

SUPPLEMENT

FATTY ACIDS

SKIN & COAT

**POWDER:** Stabilized Flax Seed Meal

**Amount to feed:** Yearlings: Feed 4 to 8 ounces daily. Adults, Performance Horses, or Seniors: Feed 8 ounces daily.

**Sizes:** 15 Pound (60 Servings)

30 Pound (120 Servings)

**Key Ingredients:** Crude Protein, Lysine, Methionine, Crude Fat, Omega 3 Fatty Acids, Omega 6 Fatty Acids, Crude Fiber, Crude Ash, Calcium, Phosphorous, Sodium, Potassium, Magnesium, Iron, Zinc, Manganese, Copper, Niacin, Vitamin B6, Pantothenic Acid, Vitamin B1, Vitamin C, Vitamin B2.

**Stabilized Flax Seed Meal! Rich in omega fatty acids to support a healthy skin and coat.** A cold-milled, stabilized flax seed meal that provides a high amount of Omega 3 Fatty Acids to the diet. Horses love the nutty flavor, and the Omega 3's offer numerous benefits to horses of all ages and disciplines.

## SU-PER Oxy-Up

SUPPLEMENT

ENERGY

**POWDER:** Stabilized Flax Seed Meal base / Apple flavor

**Amount to feed:** Feed 1 to 2 ounces daily.

**Sizes:** 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Key Ingredients:** Wheat Germ Meal, Octacosanol, Flax Seed Meal, Brewer's Yeast, Magnesium Proteinate, dl-Alpha Tocopherol, Zinc Sulfate, Sodium Selenite.

**Supports Normal Stamina and Endurance! Helps support normal physical performance.** A supplement designed to help support stamina and endurance for performance horses. It contains Wheat Germ Extract, which is high in naturally occurring Octacosanol. It also contains Brewer's Yeast, a rich source of B-Complex Vitamins, and Magnesium, which supports normal energy production and metabolism.



## SU-PER Polar Tite

POULTICE

**POULTICE**

**Size:** 12 Pound / 24 Pound / 48 Pound

**Key Ingredients:** Aluminum Silicate, Magnesium Sulfate (Epsom Salts), Vinegar, Camphor, Oil of Eucalyptus

**Heavily "medicated" with Polar Cooling Action! Incredible cooling action. A multi-purpose vinegar poultice, tightener, and freeze.** A vinegar poultice, using pure glacial acetic acid to create a profound cooling sensation. This poultice is a good choice for horses that need more cooling and drawing than what the standard poultice option can provide. It can be used as a pre-event "freeze" when applied to the legs for one hour prior to an event, and it can be used as a hoof packing, when there is pain/swelling/sensitivity in the sole or you are dealing with an abscess that needs to be addressed.

## SU-PER Potassium Chloride

SUPPLEMENT

MINERAL

**POWDER:** Nothing added

**Amount to feed:** Feed 1/2 ounce daily.

**Sizes:** 4 Pound (128 Servings)

20 Pound (640 Servings)

**Key Ingredient:** Potassium Chloride

**Excellent Source of Electrolytes! Helps maintain normal electrolyte balance.** used as an electrolyte replacement and aids in the prevention and treatment of low Potassium levels in the blood. Potassium Chloride maintains water balance in the blood and is necessary for electrical activity in nerve and muscle cells.

## SU-PER Poultice

POULTICE

**POULTICE**

**Size:** 12 Pound / 24 Pound / 48 Pound

**Key Ingredients:** Aluminum Silicate, Calcium Carbonate, Glycerine, Magnesium Sulfate (Epsom Salts), Ammonium Alum, Oil of Eucalyptus.

**Our Original "Medicated" Poultice! May be used daily as a cooling agent, and as an aid in drawing out swelling & soreness.** Contains essential oils to assist in the cooling and drawing properties. It utilizes a blend of premium clays that are very good at retaining moisture and drawing heat and inflammation over extended periods. One drawback of this poultice is that the clays used in this product sometimes do not wash off as easily as some other poultice clays. Part of what makes it excellent at drawing inflammation and retaining moisture is what makes it a little more difficult to work with in terms of cleaning up after the treatment is finished.

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*Our 4 day program to support physical and mental performance!*

**DIRECTIONS FOR USE:** Administer directly onto back of horse's tongue. **For the three days prior to event:** Give one tube each morning. **On the day of the event:** Give one tube approximately five to six hours prior to the beginning of the event.

\*Kre-Alkalyn is a licensed trademark of All American Pharmaceuticals. Patent #6,399,661.

**CAUTIONS:** Safe use in pregnant animals has not been proven. Use with caution with cardiac glycosides and MAO inhibitors. Should be used with caution in those animals with hypertension. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian.

**WARNINGS:** Keep out of reach of children and animals. In case of accidental overdose, contact a health professional immediately. This product should not be given to animals intended for human consumption.

Product Facts	
Serving Size: 60 cc	Servings per tube: 1
Minimum per 1 Tube	
Creatine (Kre-Alkalyn™)	15,000 mg
L-Carnitine	3,000 mg
Ginseng	2,375 mg
Vitamin B-1 (Thiamine)	1,050 mg
Vitamin B-3 (Nicotinic acid)	500 mg
N-Acetyl-Cysteine	500 mg
Alpha Lipoic Acid	500 mg
DMG (Dimethylglycine)	500 mg
L-Carnosine	200 mg
Magnesium	150 mg
Choline	100 mg
Grape Seed Extract	100 mg
Vitamin B-2 (Riboflavin)	100 mg
Vitamin B-6 (Pyridoxine)	75 mg
D-Calcium Pantothenate	50 mg
Iron	15 mg
Copper	10 mg
Zinc	5 mg
Vitamin B-12 (Cyanocobalamin)	1,200 mcg
<i>Inactive Ingredients:</i> Natural Flavor, Water, Xanthan Gum.	

## SU-PER Pre-Race

SUPPLEMENT

EVENT PREP

**PASTE:** Apple flavor

**Note:** This product is only sold as a Case of 4 Syringes  
**Amount to give:** Administer directly onto back of horse's tongue. **For the three day prior to the event:** Give one tube each morning. **On the day of the event:** Give one tube approximately 5 to 6 hours prior to the beginning of the event.

**Size:** 60 CC (1 Serving)

**Active Ingredients:** Creatine (Kre-Alkalyn), L-Carnitine, Ginseng, Vitamin B-1, Vitamin B-3, N-Acetyl-Cysteine, Alpha Lipoic Acid, DMG, L-Carnosine, Magnesium, Choline, Grape Seed Extract, Vitamin B2, Vitamin B-6, d-Calcium Pantothenate, Iron, Copper, Zinc, Vitamin B-12.

**Our 4 Day Program to Support Physical and Mental Performance!** Performance support for exercising muscle. a pre-competition paste that helps to prepare your horse for any upcoming event. It is a unique blend of buffered Creatine, isolated Amino Acids, Herbal Extracts, Anti-Oxidants and more. It is designed to help support both physical and mental performance through proper nutrition.



## SU-PER Pro-Maxx

SUPPLEMENT

DIGESTIVE

PROBIOTIC

**POWDER:** No flavor added

**Amount to feed: For the first month:** Feed 1 level scoop daily. **After one month:** Feed two level scoops daily.

**Sizes:** 10 Ounce (90 Servings)  
 2.5 Pound (360 Servings)

**Key Ingredients:** Active Dry Yeast, Lactobacillus Acidophilus, Lactobacillus Lactis, Lactobacillus Plantarum, Streptococcus Cremoris, Streptococcus Diacetylactis, B-Subtillis, Aspergillus Oryzae, Ashbya Gossypii, Propioni Bacterium, Saccharomyces Cerevisiae.

**PRObiotic Digestive aid and Nutrient MAXXimizer!**

**Probiotics are the beneficial microorganisms and enzymes that efficiently and effectively aid the digestion and utilization of the nutrients in an animals diet.** Our proprietary blend of probiotics. It contains multiples strains of microorganisms, specifically formulated for horses to balance the healthy bacteria in the digestive tract. It is relatively inexpensive to feed daily – for pennies a day you can maintain the proper digestive health of your horse. Can help boost the beneficial bacteria in the digestive tract, and help maintain proper gut health and microbial balance.

## SU-PER Psyllium

SUPPLEMENT

DIGESTIVE

FIBER

**PELLETS:** Psyllium base / Molasses & Vanilla flavor

**Amount to give: For Horses Grazing in Sandy Areas:**

Give 4 ounces daily for 7 consecutive days. Repeat this 7 day feeding cycle once per month, if necessary.

**For Basic Maintenance:** Give 2 ounces daily.

**Sizes:** 5 Pound (40 Servings)  
 10 Pound (80 Servings)  
 25 Pound (200 Servings)  
 40 Pound (320 Servings)

**Active Ingredient:** Whole Psyllium Husk.

**POWDER:** Whole Psyllium Husk - Nothing added.

**Amount to give: For Horses Grazing in Sandy Areas:**

Give 4 ounces daily (8 scoops) for 7 consecutive days. Repeat this 7 day feeding cycle once per month, if necessary.

**For Basic Maintenance:** Give 2 ounces (4 scoops) daily.

**Sizes:** 5 Pound (40 Servings)  
 20 Pound (160 Servings)

**Active Ingredient:** Whole Psyllium Husk.

**Helps Maintain a Healthy Digestive Tract!** May reduce the possibility of digestive colic in horses grazing in sandy areas. Used for supporting normal digestive and intestinal function. Psyllium is a non-digestible fiber that gels up when it comes in contact with moisture. It aids in evacuating sand from the body by gelling up and trapping sand, along with other foreign objects, as it passes through the stomach and intestines. Can be given as a means to quickly clear sand from the digestive tract, or can be fed as a daily maintenance for horses that consistently graze in sandy areas.

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## SU-PER PulmoShield

SUPPLEMENT

PULMONARY

**PASTE:** Apple flavor

**Amount to give:** Administer directly onto back of horse's tongue. **Prior to competition or strenuous work:** Give 1/2 tube each day for four days. **On the day of competition or strenuous work:** Give 1 full tube on the day of competition.

**Size:** 30 CC (1 Serving)

**Active Ingredients:** Vitamin A, Vitamin C, Vitamin D3, L-Carnitine, DMG, Grape Seed Extract, Quercetin, Hawthorn Extract, Oat Straw Extract (Silica), Vitamin E, and the optimum amount of Chlorophyll

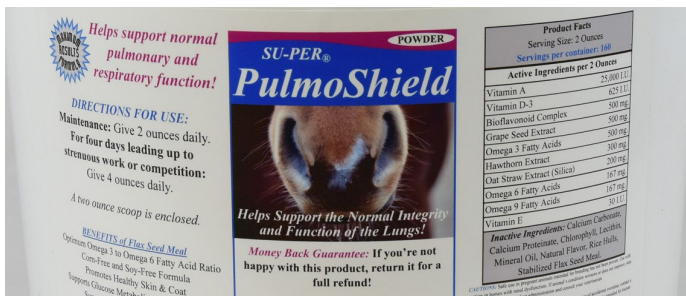
**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Molasses & Apple flavor

**Amount to give: Maintenance:** Give 2 ounces daily. **For four days leading up to strenuous work or competition:** Give 4 ounces daily.

**Sizes:** 4 Pound (32 Servings)  
20 Pound (160 Servings)

**Active Ingredients per 2 ounces:** Vitamin A, Vitamin D-3, Grape Seed Extract, Omega 3 Fatty Acids, Bioflavonoid Complex, Hawthorn, Oat Straw Extract (Silica), Omega 6 Fatty Acids, Omega 9 Fatty Acids, Vitamin E, and the optimum amount of Chlorophyll

**Helps Support Normal Integrity and Function of the Lungs!** Helps support normal pulmonary and respiratory function. PLEASE NOTE, if you are using the powder on a regular basis, just substitute the paste on the day of the competition. A dietary supplement made up of vitamins, minerals, and concentrated herbal extracts which work to minimize the occurrence of EIPH by creating and maintaining stronger capillaries. In addition to making them stronger and less likely to burst, it also makes sure the capillaries are constantly permeable and resilient, in effect meaning the healthy capillaries will "bend but not break" when under extreme pressure.



## SU-PER Pump

MISCELLANEOUS

**Size:** 1 Ounce

Dispenses one ounce of liquid. Fits our standard 1 gallon bottles.

## SU-PER Red Hot Spray

MISCELLANEOUS

**LIQUID**

**Sizes:** Quart with Sprayer / Gallon refill

**Key Ingredients:** Soap, Spices.

**Every Bite Bites 'Em Back!** A special formula of soap, spices, and natural flavor to stop animals from chewing. a liquid pepper spray used to deter horses from chewing or cribbing. It is non-toxic and non-staining, and can be applied to almost anything the horse may want to chew on, such as wood, bandages, lead ropes, the outside edge of feed buckets, etc. It sticks well to most surfaces, and is especially effective on hard surfaces. It will however wash away with water, so reapply anytime a treated surface gets wet or treated equipment has been washed.

## SU-PER Rejuven8

SUPPLEMENT

AMINO ACIDS

IMMUNE

MARE

METABOLIC

**POWDER:** Stabilized Flax Seed Meal base / Apple flavor

**Directions for use:** Give 1 ounce daily as needed, added to the feed. (NOTE: If the horse is over 1,200 pound, give 1 1/2 ounces daily.)

**Sizes:** 2.5 Pound (40 Servings)

12.5 Pound (200 Servings)

**Key Ingredients:** L-Arginine, L-Lysine, L-Ornithine, Alpha-Ketoglutarate, L-Leucine, L-Glycine, L-Isoleucine, L-Valine, L-Glutamine.

**Contains EIGHT Critical Amino Acids Essential for Recovery and Restoration!** Supports normal hormonal balance, immune response, and metabolism. A combination of 8 isolated Amino Acids to help with recovery after exercise or other strains on the body, and for general health restoration from numerous everyday issues.

## SU-PER Rejuven8 NOW

SUPPLEMENT

AMINO ACIDS

IMMUNE

MARE

METABOLIC

**PASTE:** Apple flavor

**Directions for use: Post Event or Post Exercise:** Give 1 tube within 1 hour of conclusion of event or exercise. **Daily Maintenance (optional):** Give 1 tube daily.

**Sizes:** 30 cc (1 Serving)

**Key Ingredients:** L-Arginine, L-Lysine, L-Ornithine, Alpha-Ketoglutarate, L-Leucine, Gamma Oryzanol, Betaine, L-Glycine, L-Isoleucine, L-Valine, MSM, L-Glutamine, Grape Seed Extract.

**Contains EIGHT Critical Amino Acids Essential for Recovery and Restoration!** Supports normal hormonal balance, immune response, metabolism, hydration, muscle, inflammatory response, and anti-oxidant action. For recovery after exercise, and for restoration from numerous everyday issues.

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## SU-PER Shampoo

### COAT CARE

#### LIQUID

**Size:** Quart / Gallon

**Key Ingredients:** Sodium C14-16 Alpha Olefin Sulfonate, Sodium Laurel Ether Sulfate, Lauramide DEA, Sodium Chloride.

**Cherry Fragrance!** A highly concentrated, biodegradable shampoo that is non-irritating and formulated to beautify and condition the coat while deep cleansing the skin. our standard, non-medicated, cherry-scented shampoo. It is pH balanced specifically for use in horses, and will clean and protect without irritation or dryness. This gentle formula does not strip away necessary oils in the coat and skin, and can be used daily if necessary. The rich lather breaks up dirt and debris, and helps manage dandruff. It rinses away clean and easy, leaving a healthy shine and sweet cherry fragrance.

## SU-PER Show Coat

### SUPPLEMENT

### DIGESTIVE

### PROBIOTIC

**POWDER:** Stabilized Flax Seed Meal base / Apple flavor

**Amount to feed:** As a Coat Conditioner: Feed 2 ounces daily for the first two weeks. Feeding amount may be decreased to 1 ounce daily after two weeks.

**Sizes:** 2.5 Pound (20 Servings)

12.5 Pound (100 Servings)

**Key Ingredients:** Flax Seed Meal, Biotin, dl-Methionine, Zinc Sulfate, Vitamin E Supplement, L-Lysine, Ferrous Sulfate, Copper Sulfate, Ascorbic Acid, L-Cysteine, Manganese Sulfate, Niacinamide, Choline Chloride, Inositol, Vitamin A Acetate, Pyridoxine Hydrochloride, Thiamine Mononitrate, Pantothenic Acid, Riboflavin, Sodium Selenite, Folic Acid.

**Supplies Nutrients for a Healthy Coat!** Helps support a soft, silky, shiny, and healthy coat. Formulated to help support a soft, silky, healthy coat and provide nutrients for healthy skin. Brings out your horse's natural coat color, supplies the hair with essential oils for a silky look, and promotes the growth of new, healthy hair. If you want to give your horse the best coat possible, and also support optimum health and performance, this is the perfect choice.

## SU-PER Sole Formula

### HOOF CARE

#### LIQUID

**Sizes:** 4 Ounce with Flip Lid

**Key Ingredients:** Phenol, Acetone, Alcohol, Iodine, Potassium Iodide, Menthol, Wormwood Oil, Thymol, Chloroxyleneol.

**The Sole Solution!** May aid in the temporary relief of minor soreness from bruised and tender soles, such as in the case of stone bruises. Designed to provide relief from stone bruises or other similar injuries to the sole, and help decrease sensitivity or bruised tissue. It is also used as a preventative treatment, to toughen the sole and limit the chances for stone bruises. Use it for existing bruises (up to 4 times daily for severe bruises), or treat thin soles regularly to decrease sensitivity. When using long term, you can apply just once every three days to toughen the sole over time.

## SU-PER Soothe

### LEG & BODY

#### LIQUID

**Sizes:** Pint / Gallon

**Key Ingredients:** Witch Hazel and a Proprietary Blend of Standardized Herbal Extracts (Arnica, Lavender, Calendula, Lobelia, Goldenseal, and Rosemary)

**A Natural Herbal Liniment!** Contains only premium quality, standardized herbal extracts for a consistent, sediment free, and highly effective natural liniment! Our all-natural herbal liniment, combining concentrated, standardized herbal extracts in a witch hazel base. It helps relieve overall aches, joint stiffness, strains and sprains, bruising, and muscle tendon and ligament soreness commonly associated with exercise or overexertion. A great choice for horses with sensitive skin, and is gentle enough to be used under blankets or wraps. It is non-greasy and leaves behind no residue. It can be used at full strength or diluted, and can be applied multiple times per day if necessary.



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## SU-PER Sound

SUPPLEMENT

JOINT SUPPORT

**LIQUID:** Water base / Cherry flavor

**Amount to give:** **Loading Phase:** Give 4 ounces daily for the first 2 weeks. **Maintenance:** Give 2 ounces daily.

**Sizes:** **Quart** (16 Servings)  
**Gallon** (64 Servings)

**Active Ingredients:** Vitamin A, MSM, Glucosamine HCl (shellfish), Glycine, Bromelain, Yucca Schidigera, Proline, Hydroxyproline, Glutamic Acid, Ascorbic Acid (Vitamin C), Manganese, Alananine, Arginine, Magnesium, Aspartic Acid, Lysine, Leucine, Serine, Valine, Threonine, Phenylalanine, Isoleucine, Zinc, Hydroxylysine, Vitamin B6, Vitamin B-1, Vitamin B-2, Methionine, Histadine, Copper, Tyrosine, Vitamin B-12.

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Molasses & Apple flavor

**Amount to give:** **Loading Phase:** Give 2 ounces daily for the first 2 weeks. **Maintenance:** Give 1 ounce daily.

**Sizes:** **2.5 Pound** (40 Servings)  
**12.5 Pound** (200 Servings)

**Active Ingredients:** Vitamin A, MSM, Glucosamine HCl (shellfish), Glycine, Bromelain, Yucca Schidigera, Proline, Hydroxyproline, Glutamic Acid, Ascorbic Acid (Vitamin C), Manganese, Alananine, Arginine, Magnesium, Aspartic Acid, Lysine, Leucine, Serine, Valine, Threonine, Phenylalanine, Isoleucine, Zinc, Hydroxylysine, Vitamin B6, Vitamin B-1, Vitamin B-2, Methionine, Histadine, Copper, Tyrosine, Vitamin B-12.

**Support for Joint, Ligament, and Tendon Health!** Recommended to support and maintain healthy joint function. Used to protect the connective tissue from damage, and provides the nutrients needed to build stronger, more resilient connective tissues. It also helps to protect and repair tissues which are inevitably damaged through the everyday wear and tear of training, so that small tears, strains, and minor injuries heal faster and do not have the opportunity to worsen. This is a very versatile supplement, addressing the needs of horses of all ages, breed and disciplines.



## SU-PER Sound Plus

SUPPLEMENT

JOINT SUPPORT

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Molasses & Apple flavor

**Amount to give:** **Loading Phase:** Give 2 ounces daily for the first 2 weeks. **Maintenance:** Give 1 to 2 ounces daily.

**Sizes:** **2.5 Pound** (40 Servings)  
**12.5 Pound** (200 Servings)

**Active Ingredients:** Glucosamine HCl, MSM, Collagen Type II, Glycine, Bromelain, Vitamin C, Vitamin E, Yucca, L-Proline, Hydroxyproline, Glutamic Acid, Manganese, Alanine, Arginine, DMG, Grape Seed Extract, White Willow, Alpha Lipoic Acid, Magnesium, Lysine, Aspartic Acid, Choline, Zinc, Superoxide Dismutase, Bioflavonoid Complex, Leucine, Serine, Valine, Threonine, Phenylalanine, Isoleucine, Hyaluronic Acid, Hydroxylysine, Vitamin B-6, Vitamin B-2, Vitamin B-1, Methionine, Histadine, Copper, Tyrosine, Beta Carotene, Biotin, Vitamin B-12, Selenium.

**Complete Joint Support!** Recommended to support and maintain healthy joint function. Helps support the structural integrity of connective tissues. All of the same nutrients found in our most popular joint product **SU-PER<sup>®</sup> Sound**, PLUS Hyaluronic Acid, Chondroitin Sulfate (from Collage Type II), Bioflavonoids, powerful anti-oxidants, and more! a powerful supplement for horses with moderate to severe joint issues, or a great maintenance supplement for active horses. It can be given to horses of all ages, breed, and disciplines. It is formulated to provide connective tissue support to joints, ligaments, and tendons.

## SU-PER StressEx

SUPPLEMENT

DIGESTIVE

PROBIOTIC

**POWDER:** Dextrose base / Orange flavor

**Amount to feed:** May be top dressed on feed, or added to drinking water. **Under normal conditions:** Feed 1 ounce daily. **When in heavy training:** Feed 2 ounces. **During competition, travel, and/or hot conditions when extra electrolytes are required:** Add 1 ounce to 5 gallons of drinking water. If possible, offer both fresh water and water with electrolytes for free choice.

**Sizes:** **4 Pound** (64 Servings)  
**20 Pound** (320 Servings)

**Key Ingredients:** Potassium, Sodium Chloride, Calcium, Cobalt, Iron, Manganese, Zinc, Copper, Magnesium, Selenium.

**Water Soluble Electrolytes!** Helps maintain normal body fluid levels. An orange-flavored, water-soluble, dextrose-based electrolyte that contains the proper ratios of essential electrolytes to replace those lost during exercise and/or hot conditions. While it can be top-dressed on the feed, it is primarily designed to be added directly to drinking water. This allows it to be administered while traveling, during breaks in competition, on the trail, or just about anywhere you have the opportunity to provide drinking water.

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## SU-PER suBstitUTE

SUPPLEMENT

JOINT SUPPORT

**LIQUID:** Water base / Apple flavor

**Amount to give:** Shake well before using. Protect from freezing. For best results: Give 4 ounces daily.

**Maintenance:** Give 2 ounces daily.

**Sizes:** Quart (16 Servings)  
Gallon (64 Servings)

**Active Ingredients:** Devil's Claw, Yucca, MSM, Grape Seed Extract, Ginger Root, Black Cohosh, Bromelain, Salix Alba, Vitamin B12, Curcumin.

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / No flavor added

**Amount to give:** For optimum results: Give 2 ounces daily. For Maintenance: Give 1 ounce daily.

**Sizes:** 2.5 Pound (40 Servings)  
12.5 Pound (200 Servings)  
25 Pound (400 Servings)

**Active Ingredients:** Devil's Claw, Yucca, MSM, Grape Seed Extract, Ginger Root, Black Cohosh, Bromelain, Salix Alba, Vitamin B12, Curcumin.

**Support for Joint, Ligament, and Tendon Health!** Recommended to support and maintain healthy joint function. Designed to give the most complete, natural anti-inflammatory support available from a drug-free source. Bute (phenylbutazone) is a highly effective anti-inflammatory and analgesic commonly used in joint swelling and pain, but studies show that Bute can contribute to gastric ulcers and other intestinal problems. And even more alarming is that Bute has been shown to interfere with normal joint repair - basically denying the joint a chance to heal. With this product, the name says it all!

## SU-PER Sweat

LEG & BODY

**OINTMENT:** Water Soluble Polyethylene Glycol base

**Size:** 1 Pound

**Key Ingredients:** Eucalyptus Oil, Camphor, Chloroxylenol, Acetic Acid.

**Superior Drawing Agent!** A sweating agent which provides temporary relief to tired, sore, and swollen legs. May also be used on minor cuts. An effective brace and tightener to help draw out inflammation. A topical sweating agent used to help localize heat and moisture, draw out swelling, and promote the normal healing process. Can also be used as an effective brace and tightener.

## SU-PER Thrush

HOOF CARE

**LIQUID**

**Sizes:** Pint

**Key Ingredients:** Acetone, Phenol, Iodine, Potassium Iodide, Benzalkonium Chloride, and Chloroxylenol.

**Results are Typically Seen in a Few Days!** A concentrated liquid for recurring thrush, or for use in stables with moist or saturated bedding. Thrush is a bacterial or fungal infection of the horse's frog by organisms that thrive in moist, unclean environments. This product can help eliminate thrush and keep fungus and bacteria at bay.

## SU-PER Tie Deny

SUPPLEMENT

ANTI-OXIDANT

EVENT PREP

MUSCLE

**PASTE:** No flavor added

**Amount to give:** Administer directly onto back of horse's tongue. **Three hours prior to event:** Give 1/2 tube.

**One hour prior to event:** Give the remaining 1/2 tube.

**Size:** 30 CC (1 Serving)

**Active Ingredients:** L-Carnitine, Alpha Lipoic Acid, L-Carnosine, Vitamin B1, Pantothenic Acid, DMG, Arginine, Grape Seed Extract, Vitamin B2, Vitamin B3, Vitamin B6, Vitamin B12.

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Molasses & Apple flavor

**Amount to give:** **Maintenance:** Give 1 ounce daily.

**Three hours prior to event:** Give 1 ounce. **One hour prior to event:** Give 1 ounce. You may also use paste in place of powder for ease of feeding on the day of the event.

**Sizes:** 2.5 Pound (40 Servings)

**Active Ingredients:** L-Carnitine, Vitamin E, Alpha Lipoic Acid, L-Carnosine, Vitamin B1, Pantothenic Acid, DMG, Arginine, Grape Seed Extract, Vitamin B2, Vitamin B3, Vitamin B6, Vitamin B12, Selenium.

**Supports Proper Muscle Function! Training and performance support for exercising muscle.** Specifically formulated to address tying-up. It works by buffering the bloodstream of the horse so that when lactic acid is produced during exercise, it is quickly eliminated. It also increases energy stores in the muscle tissues themselves, and prompts the body to use fat as a source of energy, which lessens the overall production of lactic acid.



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## SU-PER Tite-N-Up

POULTICE

### POULTICE

**Size: 12 Pound / 24 Pound / 48 Pound**

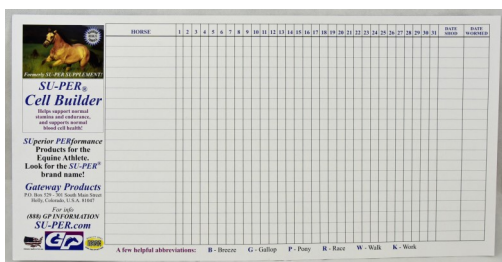
**Key Ingredients:** Hydrous Aluminum Silicate (Montmorillonites), Biborate of Soda.

**Our "Non-Medicated" Poultrice! Made with premium clay. A non-medicated poultrice which compares favorably to UPTITE!** This one is very basic – with no essential oils or "medicated" ingredients added. The clay we use is quite different from our other clays in that this poultrice is designed to be easy to work with, and easy to wash off. For people who want a "non-medicated" poultrice, because perhaps their horse is sensitive to the "medicated" versions, and one that is easy to work with, this is a very good choice.

## SU-PER Training Chart

PROMOTIONAL

**Cardboard training chart with space for 20 horses.** Keep track of your training for one month, then because it's two sided, just flip it over for another month! Write on it with a permanent marker.



## SU-PER Tryptophane

SUPPLEMENT

AMINO ACID

CALMING

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Molasses & Apple flavor

**Amount to give: Maintenance:** Give 1 ounce daily. If necessary: Increase to 1 ounce twice daily, or give 1 ounce 3 to 4 hours prior to event to achieve desired calming effect.

**Sizes: 2.5 Pound (40 Servings)  
12.5 Pound (200 Servings)**

**Active Ingredient:** L-Tryptophan.

**Helps Maintain Calmness and Supports Balanced Behavior!** This product will not inhibit physical performance. A calming supplement, providing L-Tryptophan in an apple flavored base. This isolated amino acid can be used to promote a calming effect in horses who are nervous, excited or stressed. Tryptophan has long been the top choice for calming nervous or anxious horses, as it does not have any harmful side effects, it is not a sedative, and most importantly does not impair the horse's focus or overall performance. Tryptophan has a calming effect, but does not take away from the horses ability to compete or work.

## SU-PER Uva Ursi

SUPPLEMENT

URINARY

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Molasses & Apple flavor

**Amount to give:** Give 1 ounce twice daily.

**Sizes: 4 Pound (64 Servings)**

**Active Ingredients:** Uva Ursi Extract. Stabilized Flax Seed Meal.

**Support Proper and Active Kidney Function! Maintains normal function of the urinary tract and kidneys.** In addition to fighting infection of all sorts, Uva Ursi has historically been used to balance urinary pH, and cleanse the kidneys. Uva Ursi contains tannins that help provide a natural astringent effect, and has been shown to help flush the bladder of pathogens via its diuretic properties. It also contains allantoin, a chemical also found in aloe, which provides a soothing effect for irritated tissues.

## SU-PER Vinyl Tape

MISCELLANEOUS

**Size:** ¾" wide and 66' long.

**Available Colors:** Black, Blue, Gray, Green, Orange, Purple, Red, White, Yellow.

## SU-PER Wheat Germ Oil

SUPPLEMENT

BREEDING

FATTY ACIDS

MARE

**BLEND LIQUID:** Soybean Oil base / No flavor added

**Amount to feed:** Feed 1 to 2 ounces daily. As a general rule, oils should be introduced gradually.

**Sizes: Gallon (128 Servings)**

**Key Ingredients:** Soybean Oil, Wheat Germ Oil, Vitamin A Supplement, Vitamin D-3 Supplement, D-Alpha Tocopheryl Acetate (Vitamin E).

**PURE LIQUID:** Pure Wheat Germ Oil with nothing added

**Amount to feed:** Feed 2 to 4 ounces daily for each 1,000 pounds of body weight. Top dress and feed with normal daily ration. As a general rule, oils should be introduced gradually.

**Sizes: Gallon (64 Servings)**

**Minimum per 2 ounces:** Crude Fat - min 95%,  
Linoleic Acid - 55.4%, Oleic Acid - 19.8%,  
Linolenic Acid - 6.8%, Unsaponifiable material - 4.72%,  
Octacosanol - 2.2 mg., Vitamin E - 70 I.U.

**Ingredient:** Wheat Germ Oil

**Excellent Source of Energy! Provides essential fatty acids as a source of energy, and support for a healthy skin and coat.** Wheat Germ Oil is a great source of essential fatty acids, and our blend is fortified with Vitamins A, D and E. It contains more than 90% fat, which makes it an excellent source of energy for performance horses. Human studies have shown Wheat Germ Oil can help increase endurance and stamina, as well as mental alertness.

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## SU-PER Wind

SUPPLEMENT

RESPIRATORY

### LIQUID

**Amount to give:** **Half hour before exercise:** Give 1/2 ounce on horse's tongue. **On day of an event:** Give 1/2 ounce four hours before the event and one full ounce 1 hour before the event.

**Sizes:** Pint (32 Servings)

Quart (64 Servings)

**Active Ingredients:** Honey, Apple Cider Vinegar, Alcohol, Menthol, Eucalyptus Oil, Lemon Juice

*Great Tasting Way to Open Up the Airway!* Used as an aid in opening up breathing passages in performance horses. Also used for minor congestion, coughs, and throat irritation. It is all-natural, contains no medications, and is safe for horses of all ages.

## SU-PER Wrap Cutter

PROMOTIONAL

**Heavy Design!** Used to remove SU-PER flexWRAP.

May also be used to remove other light, disposable leg wraps quickly and easily.



SUPERIOR PERFORMANCE SINCE 1976!

## NEW PRODUCT!

## SU-PER CALMplete

SUPPLEMENT

CALMING

**PASTE:** Apple flavor

**Directions for use:** **One hour prior to event:** Administer directly onto back of horse's tongue to achieve desired effect. **To prolong effect of the product:** Give every 3 to 4 hours.

**Size:** 80 CC (1 Serving)

**Active Ingredients:** Taurine, Magnesium, Inositol, L-Tryptophan, Thiamine (Vitamin B-1), Glutamic Acid, Glycine, L-Theanine, Pyridoxine (Vitamin B-6).

**POWDER:** Stabilized Flax Seed Meal & Rice Hull base / Apple flavor

**Directions for use:** **Maintenance:** Give 2 ounces daily. **On the day of the event:** Give 1 ounce in the morning, and 1 ounce one hour prior to event.

**Sizes:** 4 Pound (32 Servings)

20 Pound (160 Servings)

**Active Ingredients:** Taurine, Magnesium, Inositol, L-Tryptophane, Thiamine (Vitamin B-1), Omega 3 Fatty Acids, Glutamic Acid, Glycine, L-Theanine, Omega 6 Fatty Acids, Omega 9 Fatty Acids, Pyridoxine (Vitamin B-6).

*Helps maintain calmness and supports balanced behavior!*

**An herb-free formula that does not contain FEI or USEF restricted ingredients!**

Can be used prior to racing, competition, transporting, or any event.

A combination of natural herbs, amino acids, and other active ingredients. It creates a calming effect in horses that are nervous, excited or stressed. Tryptophan in combination with the other ingredients has a calming effect, but does not take away from the animal's focus or ability to compete. It **DOES NOT** contain Valerian Root, as some other calming products do, because Valerian Root can act as a true sedative, and therefore is not a wise choice for horses preparing for competition or transport.



PROUDLY MADE IN THE USA



## LOOK FOR THE SU-PER BRAND!

Gateway Products • P.O. Box 529 • Holly, Colorado, USA 81047

(888) GP INFORMATION (888) 474-6367 • fax (888) GP FAXLINE (888) 473-2954

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