



GATEWAY PRODUCTS



Product comparison

	SU-PER® Cell Builder 2 ounce serving	Red Cell (Horse Health) 2 ounce serving	Go-Max (Farnam) 2 ounce serving	Lixotinic (Pfizer) 2 ounce serving	Iron Power (Finish Line) 2 ounce serving
Vitamin A	43,000 I.U.	14,000 I.U.	28,450 I.U.	NONE	NONE
Vitamin D-3	7,250 I.U.	5,600 I.U.	7000 I.U.	NONE	NONE
Vitamin E	85 I.U.	70 I.U.	70 I.U.	NONE	NONE
Vitamin B-1	120 mg.	60 mg.	60 mg.	24 mg.	114 mg.
Vitamin B-2	60 mg.	50 mg.	56 mg.	12 mg.	142 mg.
Vitamin B-6	45 mg.	16 mg.	19.6 mg.	12 mg.	42 mg.
Vitamin B-12	250 mcg.	240 mcg.	114 mcg.	25 mcg.	182 mcg.
Niacin	325 mg.	NONE	0.4 mg.	120 mg.	300 mg.
D-Pantothenic Acid	100 mg.	96 mg.	42 mg.	NONE	300 mg.
Folic Acid	20 mg.	14 mg.	20 mg.	NONE	20 mg.
Biotin	1,025 mcg.	40 mcg.	50 mcg.	NONE	1,000 mcg.
Iron	625 mg.	600 mg.	600 mg.	150 mg.	560 mg.
Cobalt	1 mg.	NONE	NONE	NONE	21.6 mg.
Copper	75 mg.	72 mg.	60 mg.	2.4 mg.	0.6 mg.
Potassium	200 mg.	200 mg.	200 mg.	NONE	NONE
Magnesium	45 mg.	40 mg.	30 mg.	NONE	NONE
Manganese	80 mg.	78 mg.	40 mg.	NONE	NONE
Zinc	210 mg.	22 mg.	200 mg.	NONE	NONE
Selenium	1.5 mg.	1.3 mg.	0.5 mg.	NONE	NONE
Choline	425 mg.	400 mg.	358 mg.	NONE	NONE
Iodine	0.6 mg	0.5 mg	NONE	NONE	NONE
Retail price per gallon	\$27.36	\$33.22	\$37.96	\$166.45	\$34.35
Retail price per serving	\$0.42	\$0.51	\$0.59	\$2.60	\$0.53

Healthy blood cells allow the body to support normal energy and stamina levels, while delaying fatigue and speeding post-competition recovery!

Red Cell - SmartpakEquine.com - 3/28/2026 Go-Max - DoMyOwn.com - 3/28/2026
 Lixotinic - Allivet.com - 3/28/2026 Iron Power - FinishLineHorse.com - 3/28/2026
 SU-PER Cell Builder - SU-PERstore.com - 3/28/2026

LOOK FOR THE SU-PER BRAND! SU-PER.com
SU-PERstore.com