



POULTICE

We have 4 formulas for you!

Medicated vs. Non-Medicated

You will see the terms “medicated” or “non-medicated” used to describe different poultices. However, the terms medicated and non-medicated have been used for decades here in the USA to describe poultices that contain any sort of essential oils, or other ingredients that have a similar cooling effect. It doesn’t mean they include true “medications”, but just that they have ingredients that assist in the cooling and drawing properties.

Some companies here in the USA still use the term “medicated poultice”, but most have stopped using this term after regulatory backlash from using a term that sounds decidedly medicinal or therapeutic. The term “medicated poultice” is still used extensively by stores, websites and catalogs to promote poultices for sale, since the term “medicated poultice” has been the standard description here for 30+ years. We use it here in it's past meaning, and not to indicate they contain any true medicines.

WE HAVE FOUR VARIATIONS OF POULTICE, SO WE HAVE A PERFECT FIT NO MATTER WHAT YOU NEED FROM YOUR POULTICE!

SU-PER[®] Poultice

Our original “medicated” poultice!

May be used daily. A premium poultice using the highest quality clays.

SU-PER[®] Poultice contains essential oils to assist in the cooling and drawing properties. It utilizes a blend of premium clays that are very good at retaining moisture and drawing heat and inflammation over extended periods. One drawback of this poultice is that the clays used in this product sometimes do not wash off as easily as some other poultice clays. Part of what makes it excellent at drawing inflammation and retaining moisture is what makes it a little more difficult to work with in terms of cleaning up after the treatment is finished. This is by far our most popular poultice because it works well and is reasonably priced compared to most competitors.

LOOK FOR THE SU-PER BRAND!

P.O. Box 529 • Holly, Colorado, USA 81047 • info (888) 474-6367 • fax (888) 473-2954

SU-PER.com
SU-PERstore.com

SU-PER[®] Kool-N-Soothe

Replaces essential oils with our SU-PER Soothe Natural Liniment!

Made with a lighter, white clay base for easier removal from the horse's legs and hooves.

SU-PER[®] Kool-N-Soothe is very similar to the *SU-PER[®] Poultice*. It is “medicated”, and uses the same premium quality clays. The difference is that *SU-PER[®] Kool-N-Soothe* does not use essential oils to aid in cooling, but rather we add our all-natural liniment, *SU-PER[®] Soothe*.

SU-PER[®] Soothe is a witch hazel based liniment that contains a blend of Arnica, Lavender, Calendula and other herbal extracts to help relieve swelling and soreness. *SU-PER[®] Kool-N-Soothe* has a loyal customer base with those who want to use a poultice that is more “natural”.

SU-PER[®] Polar Tite

Heavily “medicated” with Polar cooling action!

Incredible Cooling Action.

A multi-purpose vinegar poultice, tightener, and freeze.

If you put some *SU-PER[®] Polar Tite* on your skin, you will be amazed by the cooling action. This is a vinegar poultice, using pure glacial acetic acid to create a profound cooling sensation.

This poultice is a good choice for horses that need more cooling and drawing than what the standard poultice options can provide. In addition, *SU-PER[®] Polar Tite* has additional uses, it can be used as a pre-event “freeze” when applied to the legs for one hour prior to an event, and it can be used as a hoof packing, when there is pain/swelling/sensitivity in the sole or you are dealing with an abscess that needs to be addressed. Having multiple uses for this product makes it useful in several situations around the barn. The clay blend is slightly different than the first two poultices described, but only slightly different – you probably won't notice much of a difference, if any, in the overall texture.

SU-PER[®] Tite-N-Up

Our “non-medicated” poultice!

Made with premium clay. A non-medicated poultice which compares favorably to UPTITE!

This one is very basic – with no essential oils or “medicated” ingredients added. The clay used in *SU-PER[®] Tite-N-Up* is quite different from our other clays in that this poultice is designed to be easy to work with, and easy to wash off. For people who want a “non-medicated” poultice, because perhaps their horse is sensitive to the “medicated” versions, and one that is easy to work with, this is a very good choice. This poultice is “non-irritating”, and compares very well to UpTite poultice, although the cost is much more friendly!

12 Pounds, 24 Pounds, 48 Pounds



*A premium poultice
using the highest
quality clays!*

*May be used as a cooling agent,
and as an aid in drawing out
swelling and soreness.*

INGREDIENTS: Aluminum Silicate, Water,
Calcium Carbonate, Glycerine, Magnesium
Sulfate, Ammonium Alum, and Oil of
Eucalyptus.

CAUTIONS: Take time to observe label
directions. Keep out of reach of children.
Close container after each use.

For Equine Use Only.

Lot Number
605200



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POULTICE

SU-PER® POULTICE

May be Used Daily!

Money Back Guarantee: If you're not
happy with this product, return it for a
full refund!

For more info: (888) GP INFORMATION
SU-PER.com SU-PERstore.com

Superior PERFORMANCE SINCE 1976!

Gateway Products
Holly, Colorado
USA 81047

DIRECTIONS FOR USE:

Legs - Cleanse area thoroughly.
For maximum results, cover area to
be treated with a liberal amount
and cover with moist, brown paper.
Then wrap with plastic and hold in
place with a quilted leg wrap or
sheet cotton and a standing
bandage. Leave in place for 12 to
24 hours. Washes off easily with
water.

Hooves - Pack bottom of hoof and
hold in place with brown paper or
hoof boots.

For Equine Use Only.



Net Weight:
48 Pounds
(21.77 kg.)

Find us on Instagram: [#GatewayProducts](#)

12 Pounds, 24 Pounds, 48 Pounds

*Made with a lighter, white clay
base for easier removal from
the horse's legs and hooves!*

DIRECTIONS FOR USE:

Legs - Cleanse area thoroughly. For
maximum results, cover area to be
treated with a liberal amount and cover
with moist, brown paper.
Then wrap with plastic and hold in place
with a quilted leg wrap or sheet cotton
and a standing bandage. Leave in place
for 12 to 24 hours. Washes off easily
with water.

Hooves - Pack bottom of hoof and hold
in place with brown paper or hoof boots.

For Equine Use Only.

Lot Number
302191



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POULTICE

SU-PER® KOOL-N-SOOTHE

Contains SU-PER Soothe,
our Natural
Herbal Liniment!

Money Back Guarantee: If you're not
happy with this product, return it for a
full refund!

For more info: (888) GP INFORMATION
SU-PER.com SU-PERstore.com

Superior PERFORMANCE SINCE 1976!

Gateway Products
Holly, Colorado
USA 81047

*Used to draw out swelling and
soreness, and as a cooling agent.
May be used daily.*

INGREDIENTS: Aluminum Silicate,
Water, Witch Hazel, Propylene Glycol,
Glycerine, Calcium Carbonate, Copper
Sulfate, Boric Acid, Calcium Propionate,
a proprietary blend of standardized herbal
extracts (*Arnica, Lavender, Calendula,
Goldenseal, and Rosemary*),
natural preservatives.

CAUTIONS: Take time to observe label
directions. For animal use only. Keep out
of reach of children. Close container after
each use.

For Equine Use Only.



Net Weight:
48 Pounds
(21.77 kg.)

Find us on Instagram: [#GatewayProducts](#)

12 Pounds, 24 Pounds, 48 Pounds



*A multi-purpose
vinegar poultice,
tightener, and freeze!*

*Effective for use in drawing
inflammation, soothing strained
muscles and tendons, and
minimizing heat, general stiffness,
and soreness.*

INGREDIENTS:

Aluminum Silicate, Water, Magnesium Sulfate, Vinegar, Camphor Powder, and Oil of Eucalyptus.

CAUTIONS: Take time to observe label directions. Keep out of reach of children. Close container after each use.

For Equine Use Only.

Lot Number
105210



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SU-PER[®] POLAR TITE POULTICE

Incredible Cooling Action!

Money Back Guarantee: If you're not happy with this product, return it for a full refund!

For more info:
(888) GP INFORMATION
SU-PER.com SU-PERstore.com

Superior PERFORMANCE SINCE 1976!

Gateway Products
Holly, Colorado
USA 81047

DIRECTIONS FOR USE

Legs - Cleanse area thoroughly. For maximum results, cover area to be treated with a liberal amount and cover with moist, brown paper. Then wrap with plastic and hold in place with a quilted leg wrap or sheet cotton and a standing bandage. Leave in place for 12 to 24 hours. Washes off easily with water.

Hooves - Pack bottom of hoof and hold in place with brown paper or hoof boots.

As a Freeze - Cover affected area with a liberal amount, cover and wrap, leave in place for one hour prior to event, wash off with water.

For Equine Use Only.



Net Weight:
48 Pounds
(21.77 kg.)

Find us on Instagram: [#GatewayProducts](#)

12 Pounds, 24 Pounds, 48 Pounds



*A non-medicated poultice
which compares
favorably to UPTITE[®]!*

*Used as an aid in drawing out
swelling and soreness, and as a
cooling agent!*

*This poultice contains a special blend
of fine white clays, allowing it to wash
off very easily in warm water.*

INGREDIENTS: Hydrous Aluminum Silicate (montmorillonites), Biborate of Soda, Water.

CAUTIONS: Take time to observe label directions. Keep out of reach of children. Close container after each use.

For Equine Use Only.

Lot Number
805200



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SU-PER[®] TITE-N-UP POULTICE

*Made with
premium clay!*

Money Back Guarantee: If you're not happy with this product, return it for a full refund!

For more info: (888) GP INFORMATION
SU-PER.com SU-PERstore.com

Superior PERFORMANCE SINCE 1976!

Gateway Products
Holly, Colorado
USA 81047

DIRECTIONS FOR USE:

Legs - Cleanse area thoroughly. For maximum results, apply a liberal amount of poultice. You may cover with gauze to hold poultice in place (optional), then apply a moist, brown paper. Wrap with plastic to help keep moist, and hold in place with a quilted leg wrap, or sheet cotton and standing bandage. Leave in place for 12 to 24 hours.

Hooves - Will aid in increasing moisture in the frog and hoof wall. Pack bottom of hoof and hold in place with brown paper of hoof boots.

For Equine Use Only.



Net Weight:
48 Pounds
(21.77 kg.)

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